

PLACE

THE 2040 COMMUNITY
VISION PANEL

**BACKGROUND
INFORMATION**



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ACKNOWLEDGEMENT

Traditional Owners

We acknowledge the Traditional Owners of the land and pay our respects to their Elders, past, present and emerging, and the Elders from other communities who may reside in the Moyne Shire.

INTRODUCTION

Creating a clear sense of place in our local area can help us shape how we feel about where we live, work, visit and play.

We can shape places in many ways. Whether it's streetscaping, encouraging or discouraging certain types of building density or design, our decision-making around pathways, roads and bike lanes, or what kinds of community spaces, activities and events we create to encourage a sense of belonging.

We can also recognise historically and culturally-important places, and make sure they are incorporated into our story. We can develop physical, social, cultural and economic associations between the various areas of Moyne Shire and make sure that despite each part of the shire having unique and different features, we feel connected as one.

The Place pillar includes the following themes and elements:

- › Population growth and community demographics
- › Connection and strength within the community
- › The built environment, including housing, transport and infrastructure (including community infrastructure and facilities)
- › Support infrastructure and assets
- › Clean and attractive neighbourhoods, and peace and quiet
- › Local food and buying local
- › Activities, sport and events
- › Council policy including planning and development
- › Heritage and history including Aboriginal and Torres Strait Islander history
- › Services, equitable access and having enough to do
- › Crime and safety

WHAT DO OUR PLACES LOOK LIKE TODAY?



6,169

total resident households[^]



51%

households below the median weekly income^{*}



2.5

average number of people per home[^]



\$1,225

median weekly household income^Δ

Our households



31%

couple only households[^]



31%

couples with children[^]



8%

are single parent homes[^]



26%

lone person households[^]



15%

are rented^Δ



73%

one-parent households below median weekly income^{*}



39%

owned through a mortgage^Δ



33%

owned outright^Δ



17%

are involved in music, arts and cultural activities^{*}

^{*}Source: Populus Community Profile 2021

[^]Source: Estimated households 2021

^ΔSource: ABS Census 2016

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WHAT DO OUR PLACES LOOK LIKE TODAY?

Families and dwellings



59%

residents part of a couple family with children



4%

of total population aged over 75 years live alone*



8,279

total dwellings across the Shire^



25%

of our dwellings are for non-resident purposes^

OUR FAMILIES



30%

residents part of couple family with no children



10%

residents part of one parent family

OUR DWELLINGS



45%

dwellings over 4 bedrooms^



25%

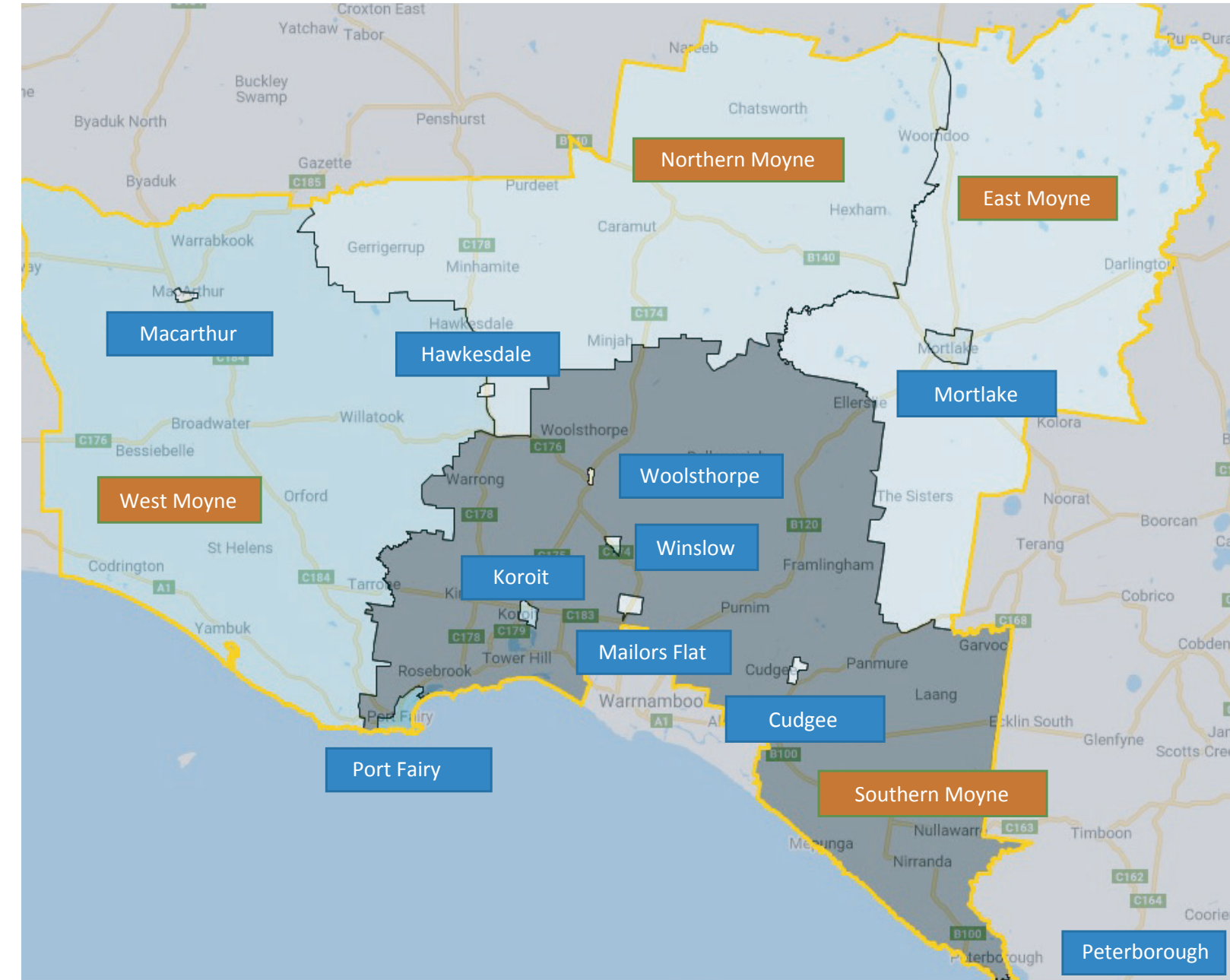
dwellings 2-3 bedrooms^



*Source: Populus Community Profile 2021

^Source: Estimated households 2021

^Source: ABS Census 2016



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WHAT DO OUR PLACES LOOK LIKE TODAY?

Towns and community life


91%

rate their community as an active place to live*


39%

believe multiculturalism makes life better*

CURRENT RESIDENT POPULATION

| | | | |
|--------------|-----|----------------|------|
| Woolsthorpe | 66 | East Moyne | 688 |
| Hawkesdale | 116 | Northern Moyne | 800 |
| Cudgee | 136 | Mortlake | 1141 |
| Peterborough | 162 | West Moyne | 1493 |
| Winslow | 230 | Koroit | 1631 |
| Macarthur | 237 | Port Fairy | 3091 |
| Mailors Flat | 292 | Southern Moyne | 7095 |


79%

attended a local community event*


10%

borrowed from a library*


395

estimated number of Council managed assets across the Shire. Includes halls, BBQs, public toilets, pools, pavilions and libraries^


36%

believe they have an opportunity to have a say*


38%

satisfied with quality of roads*


400+

estimated number of community groups and associations^

*Source: Populus Community Profile 2021

^Source: Council Assets Register 2020

^Source: Moyne Economic Development Strategy 2019

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COUNCIL BUDGET AND INVESTMENT IN OUR PLACES

Council Budget FY2020 - 2021



\$48.6M

total Council budget



\$18.1M

capital works budget



\$2.6M

parks and amenities



12,294

number of rateable assessments



24M

revenue from rates and charges



3.7M

waste management



2.4M

recreation and community development



1.7M

child care services



1.3M

statutory and strategic planning



16M

income from grants



3.1M

caravan parks



2.4M

aged and disability services and support



1.7M

kindergartens and pre-schools

Capital Works Budget FY2020 - 2021



\$16.3M

on asset renewal and upgrades



\$9.2M

local roads and streets



\$977,000

bridges and drainage



\$525,000

parks open space and streetscapes



\$977,000

economic development



\$495,000

recreation, leisure and community facilities



\$809,000

environmental management



\$250,000

footpaths and cycleways



\$737,000

tourism



\$196,000

youth services and programs



\$709,000

arts, cultural and library services

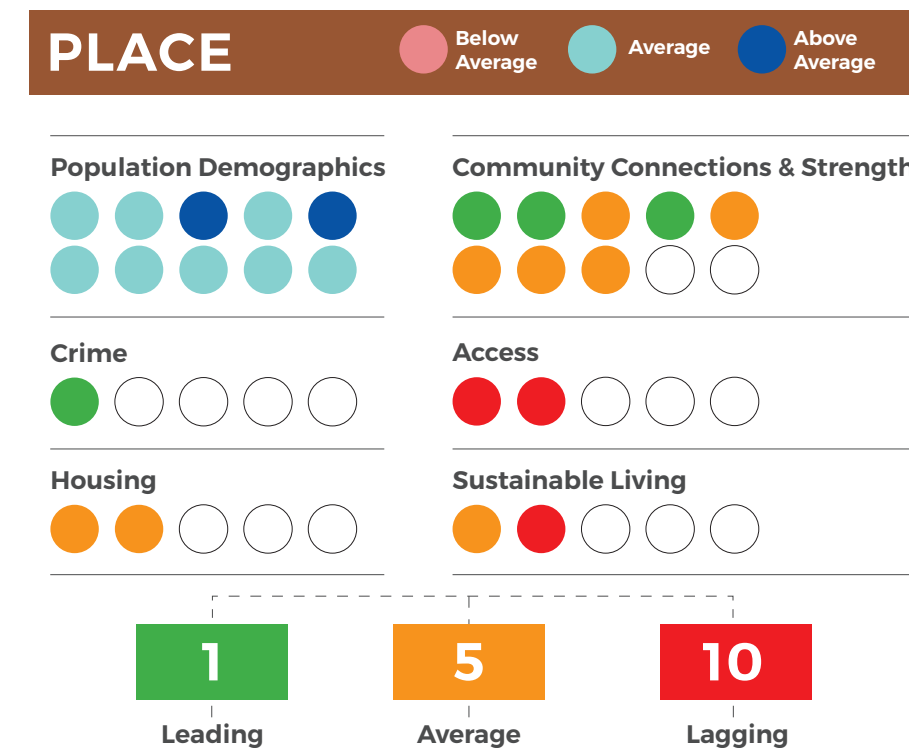
Source: Moyne Shire 2020-21 Budget Papers

MOYNE IN COMPARISON

What does Moyne Shire look like compared to similar communities?

- › Moyne has more large homes (4-5 bedrooms) than similar areas, but less smaller homes (less than 3 bedrooms) than similar areas.
- › Moyne has less homelessness than similar areas, however it also has less social housing.
- › Access to and use of some services is lower in Moyne with rates of borrowing from a library and visits to an aquatic facility (pool) lower than similar areas.
- › Few people live near public transport in Moyne and usage rates are lower than in similar areas.
- › More people say they feel safer walking on the streets alone in Moyne and crime rates are lower than similar areas.
- › Rates of people volunteering in Moyne is higher than similar areas.
- › Moyne has fewer people who are vulnerable or may need support. This includes:
 - lower rates of one-parent households
 - lower proportions of people living in disadvantaged neighbourhoods
 - lower rates of people living with a disability
 - less people who don't speak English well or at all.

The following presents a snapshot of how Moyne compares in place-based indicators to other similar communities.



More details on these indicators and how Moyne is trending over time are provided in the separate **Community Profile** report.

Where is Moyne Shire leading, average and lagging?



Leading (Decile 1/2)
compared to other large rural shires

Crime and Safety: Very low Rates of Crime (incidents reported) - in the community, on private property, and family violence - lowest of peer Councils. More people say they feel safe walking alone on the streets.

Housing: rate of homelessness and proportion of households in social housing is very low. Proportion of large homes (4-5 bedrooms) is higher.

Vulnerability: low proportion of disadvantaged neighbourhoods, low rate of residents who don't speak English and low proportion of one parent households with children, and people living alone.

Assistance needs: Low rates of disability (people needing assistance with core tasks).

Participation: rate of volunteering is higher.



Average
Performance is similar to others

Connection: People who attended a local event, are members of a sporting group, who can get help from neighbours, who feel they can have a say.

Housing: rental housing is relatively affordable and Moyne has a similar number of households with housing costs greater than 30% of gross income.



Lagging (Decile 9/10)
compared to other large rural shires

Housing: Less smaller houses (less than 3 bedrooms)

Access: Utilisation of library service (borrowed a book) and aquatic facility visits.

Infrastructure: Satisfaction with quality of roads is low.

Transport: proportion of people who live near public transport is low.

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TAKING IT TO THE STREETS

What our community had to say

The following provides a snapshot of some of the key feedback about place that we heard during the community engagement program. The full My Moyne, My Future **Community Engagement Summary** report provides further detail and community commentary.

We went out into the Moyne Shire community and asked people the following questions:

- › Thinking about the year 2040, what would you like Moyne to look, feel and be like?
- › What do we need to start now, or change, to achieve the kind of community we want in the future?
- › What do you value about the Moyne area and community?
- › What is your biggest concern for Moyne's future?

Participants valued:

- › The country lifestyle alongside the caring, friendly community values.
- › Moyne Shire as a place to raise a family, affordability of houses and the locality of having what they need close by.
- › The peace and quiet of the Moyne Shire as well as the perception of being clean and safe.
- › The activities and events available to them, the opportunities to be part of the community through these events, and a strong desire for more of these.
- › The rural farming landscape and the Indigenous cultural heritage areas.

Participants said they were concerned about:

- › Ensuring Moyne Shire is accessible for those with disabilities, including that there is sufficient accessible physical activity and recreational resources.
- › A need to increase, improve and diversify Council connection and communication with the community, to enfranchise all residents and ratepayers, including those who are not computer literate.
- › Council planning permit application processes and timelines.
- › Road upkeep and road safety, including the safety of cyclists.
- › The limitations of public transport in Moyne.

The top three priorities about Place that arose during this community engagement were:

1. Connection and Strength
2. Infrastructure (including Community Infrastructure)
3. Transport

What did our community say was a place-based priority for 2040?

When we asked the community of Moyne Shire what their priorities were, 53.3% of responses mentioned Place, making it the highest priority pillar across the engagement responses.

53.3%

For some participants, their vision for Moyne Shire reflected a community where activities and events were plentiful, and there was always lots to do, especially for younger people.

Community connections and community celebrations were seen as an important attraction to living in Moyne. Having equitable access to housing, transport and services was important to some participants, as was having a safe, clean and well-planned community that doesn't become over-developed.

Priorities to achieve this vision for the future were:

- › Growing Moyne while still maintaining the village lifestyle and atmosphere.
- › Retaining our agricultural land and limiting urban sprawl by clearly delineating development zones.
- › Retaining the sense of community into the future.
- › Ensuring we have the infrastructure we need to enable us to take up opportunities and fully engage with our community.

Specific projects that would help work towards achieving the vision were identified as:

- › Better transport around a 9-5 model for school, university and work, with a bus loop to Warrnambool to the TAFE, transport to the train station at Terang, and transport to Camperdown.
- › Bus transport for older residents and for schoolchildren living out of town.
- › Better use of community spaces, such as town squares for more community activities, especially for young people.
- › Building the bypass road in Port Fairy to address traffic safety concerns.
- › More pedestrian crossings to make Moyne more accessible for all, including those who are older or those with a disability.

8%

8% of feedback from the community engagement related to Connection and Strength.

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TAKING IT TO THE STREETS

What did our community say was a place-based priority for 2040?

Participants said we need to start:

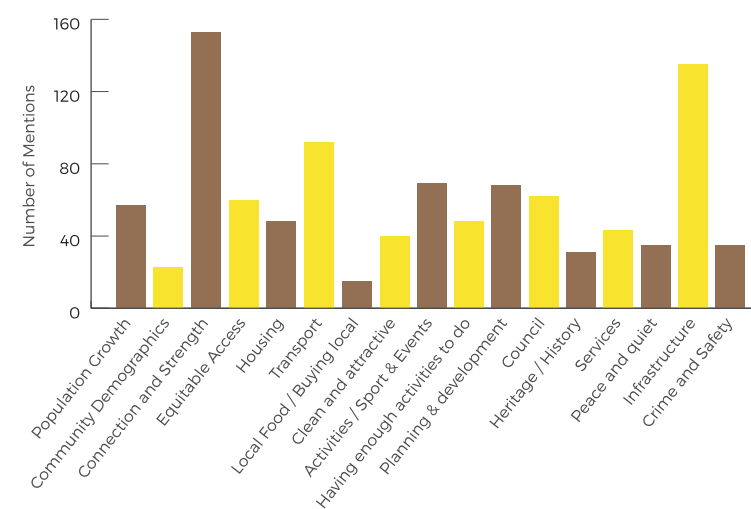
- › Improving transport options across the shire for children and young people to access education and older people to move around the shire.
- › Improve walking and cycling accessibility across the shire by improving footpaths and implementing bike tracks.
- › Repairing and upgrades of roads for safety and continuing to advocate for a town bypass road in Port Fairy.
- › Updating community facilities in the community, such as the Maternal Child Health Building and Mortlake Health Service Building, and public toilets, including accessible toilets.
- › Planning events and activities for young people, as well as people of all ages - social gatherings, car shows, music events, festivals.
- › Using the historic buildings that aren't accessible or used by the community, and upgrade them for use by the community or commercial use.
- › Considered planning and development of the towns and shire as a whole in terms of growth and housing.
- › Placing additional rubbish bins and carrying out maintenance to keep Moyne a clean shire.
- › Implementing more accessible infrastructure for children to promote activities other than traditional sport, including accessible playgrounds.
- › Council engaging better with their communities, including the Indigenous community.

Having an opportunity to connect through events, activities and common interests was a priority for many. Participants felt that opportunities to socialise and connect would also help to retain young people and families in the shire.

Suggestions for events and activities included:

- › Car shows
- › Blue light discos
- › Festivals
- › Movie nights
- › Music events
- › Art activities

Number of mentions about Place across the community engagement



Community comments

"Better recognition of our Indigenous culture and history."

"Teens don't have much to do here."

"A vibrant, inclusive and connected community."

"I'm worried about the town turning into a place I don't wanna be."

"Loss of valuable farmland to ad hoc residential development."

"I worry about housing affordability for families. Housing can impact the social makeup of a town."

"Utilise the town square in Mortlake for more community activities like a moonlight cinema and other activities."

"Walkable towns make people stop and talk, encourage more sense of community."

"Celebrate our farming by having an agricultural show."

"There's lots of clubs to get involved in."

"Where everyone knows each other and has their back."

"Develop better connections with our younger residents to help keep them in the region."

"Welcoming of new people that move into the area."

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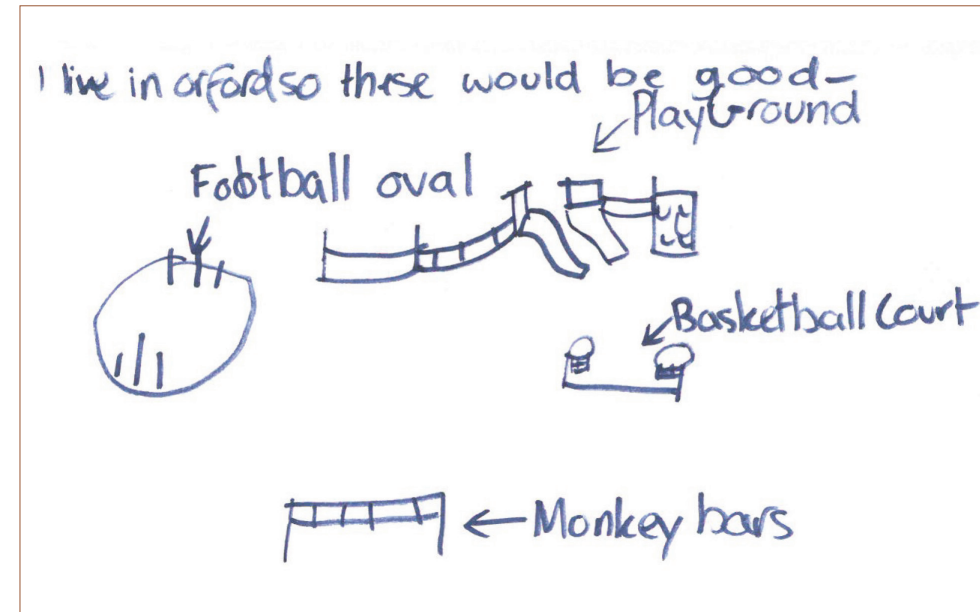
REGIONAL PRIORITIES

What about our regional partners and agencies?

We also asked key organisations and service providers in the region what their priorities are for our community. These stakeholders will play an important part in supporting the 2040 Community Vision.

Partner agency place-based priorities include:

- › Sustainable growth in existing townships – Koroit, Mortlake and Port Fairy
- › Protect and enhance liveability
- › Preserve, maintain and enhance important environmental, cultural and social assets
- › Investment in regional level infrastructure
- › Health built environments – active / walkable, bikeable communities
- › Equity and access
- › Ensure land and infrastructure to support growth are planned and available
- › Sustainable, quality water supply for people, business and agriculture



Drawing from a student at Hawkesdale P-12 College



More information on regional priorities and partner agencies are presented in the ***Strategic Community Profile Background*** report.



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WHAT WILL OUR PLACES LOOK LIKE IN 2040?



6,584

resident households compared to 6,169 in 2021 (+415)



21%

increase in lone person households



9,089

total dwellings compared to 8,279 in 2021 (+810)



28%

of our dwellings will be for non-resident purposes compared to 25% in 2021

Our 2040 households



6.7%

increase in number of resident household



1.7%

increase in couple with children households



33%

couple only households (31% in 2021)



27%

lone person households (26% in 2021)



9.8%

increase in total dwellings across the Shire



10%

increase in couple only households



7.8%

decrease in single parent households



30%

are couples with children (30% in 2021)



7%

are single parent homes (8% in 2021)



2,128

forecast supply of new development lots



+512

number of homes required to meet population growth

Source: Estimated households 2021

Our towns and communities

MOYNE TODAY

MOYNE FUTURE 2040

Number change 2021-2040

% change

| | | | |
|----------------|------|------|----------|
| Cudgee | 181 | +45 | up 33.1% |
| Macarthur | 299 | +62 | up 26.2% |
| Hawkesdale | 137 | +21 | up 18.1% |
| Port Fairy | 3616 | +525 | up 17.0% |
| Koroit | 1845 | +214 | up 13.1% |
| West Moyne | 1666 | +173 | up 11.6% |
| Mailors Flat | 325 | +33 | up 11.3% |
| Peterborough | 180 | +18 | up 11.1% |
| Winslow | 247 | +17 | up 7.4% |
| Northern Moyne | 850 | +50 | up 6.3% |
| Woolsthorpe | 68 | +2 | up 3.0% |
| Southern Moyne | 7257 | +162 | up 2.3% |
| Mortlake | 1136 | -5 | -0.4% |
| East Moyne | 649 | -39 | -5.7% |

Source: Estimated households 2021



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DISCUSSION STARTERS

Some topics that arose from our community members and our regional partners include:

- A perception of a focus on Port Fairy which needed to extend to other / smaller communities in Moyne Shire.
- The limited transport options across the shire for children and young people to access education and older people to move around the shire.
- Concerns around growth in Port Fairy, including:
 - Appropriate development and growth that plans well for any impacts.
 - Increasing house prices and limited affordable housing stock supply.
 - Different levels of social investment from holiday-makers versus full-time residents and the impacts of this on community connection.
- Increased recognition of the diversity of the area and its people, not just the heritage of our community.
- Rural and regional liveability priorities.
- Affordable housing both rental and private.
- Improved local infrastructure - roads, telecoms and advocacy for better state infrastructure
- Land use, water and environmental planning.



YOUR NOTES

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Council contact details

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