



JAN – MAR

**EDAC was formed** to promote the culture of Economic Development in Moyne Shire and support business recovery



APR – JUN

**Business Support webpage**  
**Business directory amplified through Localised Business e-newsletter**  
**Business Adaption Service Pilot** assistance to over 60 businesses using predominately South West Victorian advisers



JUL – SEPT

**Economic Development Strategy (EDS) and Actions plan** – 80% of Year 1 actions completed or nearing completion  
**Love Local campaign rollout**  
**Phase 2 Business Adaptation Service rollout**



OCT – DEC

**Facade Improvement Program** fully funded 28 businesses \$90K equating to over \$250K of local trades reinvesting into local business  
**7 Meetings** over the year made up of 6 business / industry representatives  
**The Committee reached out to over 150 business**, providing support and advice on Council's support services and initiatives

*A Year in Review*

# Economic Development and Advisory Committee

Timeline of Achievements – 2020

MOYNE  
SHIRE

