



Moyne Shire Council 2021-25 Council Plan







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Acknowledgement of Country

Moyne Shire Council acknowledges the traditional owners and custodians of the lands, waterways and country we live in. We recognise and respect their diversity, resilience, and the ongoing place that Aboriginal and Torres Strait Islander people hold in our communities.

We pay our respects to the Elders past and present and emerging, and commit to working together in the spirit of mutual understanding, respect and reconciliation.



Message from the Mayor



The 2021-2025 Council Plan presents our four-year priorities and projects to continue to support our community and residents to be prosperous, healthy and to feel valued and connected.

It is our public statement of how we will work in partnership with the community, agencies and partners to deliver the future we aspire to.

The Council Plan informs our services and resource planning to make the organisation responsive to local needs and to develop innovative and effective solutions to challenges and opportunities.

Across the community, the impact of COVID has been felt – in services, workplaces, businesses and community life. Council is committed to ensuring that we strengthen resilience to respond to this and other challenges, and advocate for the Shire's sustainable growth and development. All councillors sincerely acknowledge and applaud the way the community and organisation have worked together to respond to challenging and uncertain times.

Through regular community engagement activities and the fantastic work and collaboration of the My Moyness, My Future Community Panel, the community has influenced and informed the values and goals presented in this Plan. The Panel developed the My Moyness, My Future 2040 vision document, which will inform the strategic work and projects of Council and other organisations over the coming years.

Council is committed to continue to provide effective, timely and innovative services and leadership, and to work in respectful partnership with community and stakeholders. We are proud of Moyness Shire, our cultural heritage, volunteers, businesses and communities, and the dedication of our staff in working for a great place to live, work, play and visit.



Introduction from the CEO



With a new Council elected in late 2020, the 2021-2025 Council Plan reflects the goals and aspirations of an evolving organisation. The Plan underpins Council's core business and service activities, and the organisational good governance the community expects.

Council continues to operate in a financially responsible and strategic manner and the Plan has a clear focus on building the leadership needed for collaborative and strategic approaches to achieve the desired future for Moyne and the region. The Plan responds directly to My Moyne, My Future 2040 in the focus areas of:

- Place
- Environment
- People
- Economy
- Governance and policy

For the first time, this Council Plan incorporates the Municipal Health and Wellbeing Plan which directs and informs the delivery and co-ordination of our services to improve local public health and wellbeing. Partnerships with a range of health and wellbeing agencies and organisations are critical to supporting the community to access the services and information they need to be healthy and safe.

Like many rural shires, we face a number of challenges such as revenues and funding, environmental management, maintaining infrastructure and assets, economic prosperity, access to services and providing fair and equitable investment across the municipality. We will continue to plan and respond to these challenges.

As CEO, I am proud to lead an organisation of skilled, dedicated and community minded staff. By continuing to provide important services during COVID, deliver projects and policy, and working with great team spirit, we have been able to support and advise the community during changeable and difficult times. I also recognise that Moyne Shire residents and businesses have continued to support one another and I firmly believe this reflects the values of our community and the organisation.

I look forward to working with Councillors, staff, the community and partners on delivery of My Moyne, My Future 20402 and the 2021-2025 Council Plan.



About Moyne Shire Council

What we do

Council delivers services that respond to community needs or which are legislated through the Local Government Act 2020 and other regulatory and statutory requirements. Services can be delivered solely by Council or in partnership with the local community, other tiers of government and other agencies. Services vary across councils, depending on the demographics, size, location and priorities of each community.

Councils are required to provide some services by law, and others they can elect to provide.

Services offered by Moyne include asset management, community development, economic development, engineering design, environment and sustainability initiatives, festival and events support, footpath and road maintenance and construction, home care, kindergartens, child care, maternal and child health, immunisations, services for older residents, libraries, local law enforcement, public health including food premises, septic tanks and health education, sport and recreation services, visitor services, land use planning, strategic land use statutory planning, heritage advisory services, waste management, youth services...and many more. Moyne also manages the Port of Port Fairy, the quarry at Mount Shadwell and local caravan parks.

Delivering cost efficient services requires effective planning to meet the needs and expectations of communities that can change over time. To do this we need to:

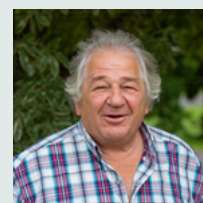
- Understand current and future needs of communities
- Identify the resources needed to achieve quality levels of services
- Align to resources available and capacity to deliver
- Make informed decisions.

Your Councillors

Councillors are elected every four years by the local community and the Mayor is elected by the Councillors for a one-year term. In Moyne Shire, Councillors do not represent specific wards but work together to represent and advocate for all communities across the Shire.



Cr Daniel Meade - Mayor



Cr Jim Doukas



Cr Karen Foster



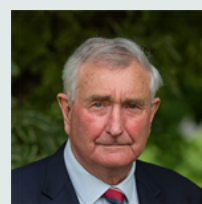
Cr Damian Gleeson



Cr Jordan Lockett



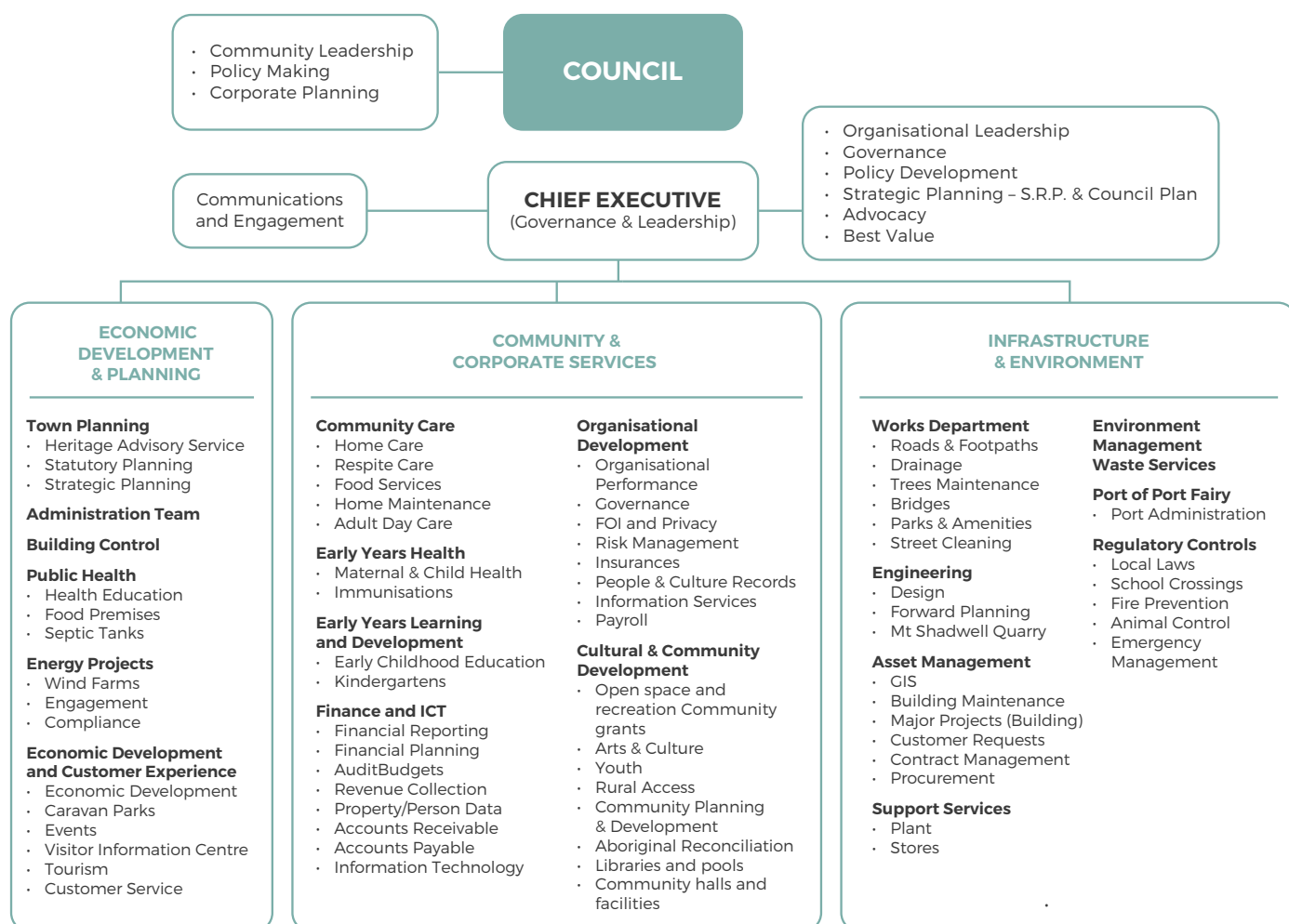
Cr James Purcell



Cr Ian Smith



Organisation structure and services





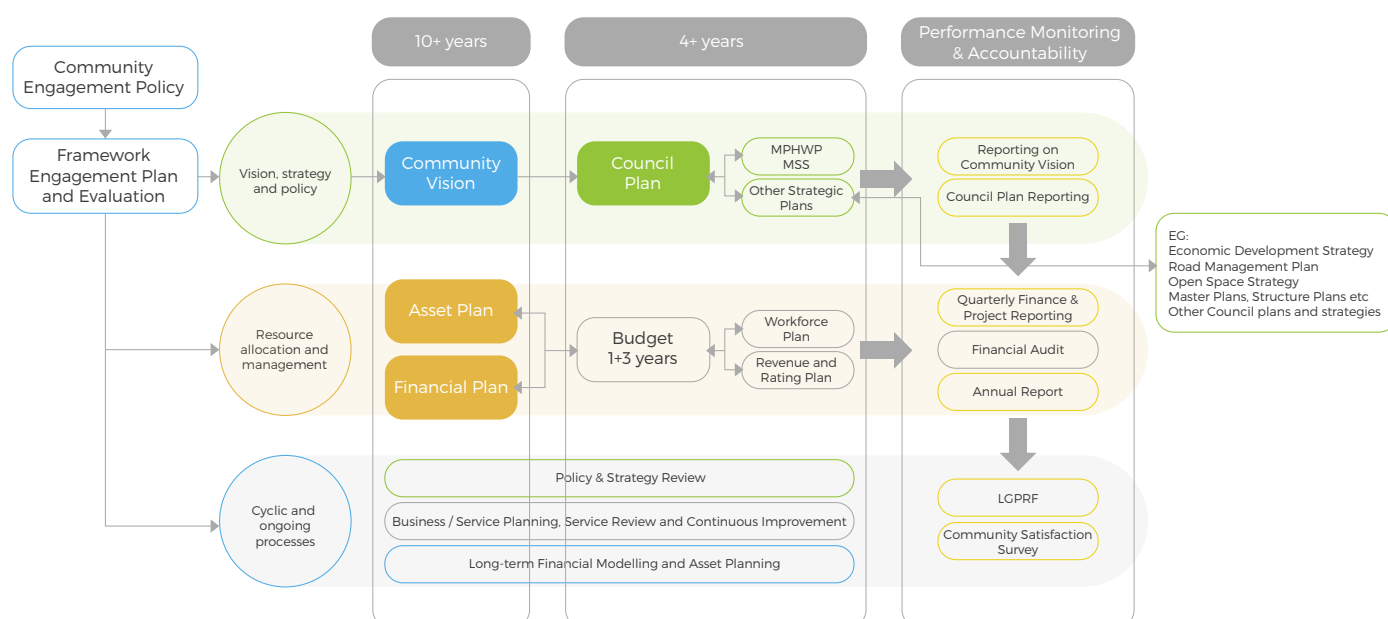
Strategic framework

The Council Plan is an important part of organisation-wide strategy and governance. Under the Local Government Act 2020, My Moynes, My Future 2040 is the leading document that ensures our strategy and policy continues to support the delivery of the community's aspirations for the future.

Council will deliver on the Local Government Act 2020, which seeks to provide better local government for all Victorians, through the following aims:

- Improved service delivery
- Improved Councillor conduct
- Strong local democracy
- Community confidence
- A new relationship

The strategic planning and reporting framework





The community of Moyne

Country

The Eastern Maar Country is rich with stories going back over 30,000 years that connect with the landscape of volcanoes, sea country, rivers, plants and animals, settlement, culture and spirituality.

Many Eastern Maar citizens identify with clan groups of their ancestors. These include Kee woorroong, Koornkopanoot, Peek Whurrong, Wirngilgnad dhalinanong, Chap Whurrong (Tjap Wurrung or Djab Wurrung), Kirrae Whurrong, Kuurn Kopan Noot and Yarro waetch (Tooram Tribe). Others identify as part of the broader Eastern Maar group without identifying with a particular clan.

The formally recognised traditional owners for the area of Moyne are the Eastern Maar peoples and Gunditjmara people. They are represented by the Eastern Maar Aboriginal Corporation and the Gunditj Mirring Traditional Owners Aboriginal Corporation. It is acknowledged that there are a range of groups who are important representatives of Traditional Owners across the region.

The Country and its people have witnessed and experienced many changes, incursions and dislocation.

Moyne Shire is committed to a respectful relationship with the Traditional Owners of the region through:

- Reconciliation and understanding
- Being considerate of knowledge, values and culture
- Engagement and consultation on Council projects and strategy
- Supporting the opportunities and aspirations that Traditional Owners have for their communities and themselves



Moyne community profile



5,481 km²
of land

Over 30
towns, villages and localities



395

estimated number of Council managed assets across the Shire. Includes halls, BBQs, public toilets, pools, pavilions and libraries^

People



17,178

people call Moyne Shire home[^]



81

years median life expectancy*



26%

of residents are aged under 19 and 6% of these are aged under 4 years[^]



20%

are aged over 65 years[^]



8%

of residents were born overseas and with 3.4% of these coming from north west Europe[^]



55%

of young people said they do not have enough opportunities to participate in decision making and an **additional 22% were undecided**[^]



32%

undertake voluntary activities in our community[^]



54%

are of working age[^]



10%

of residents speak a language other than English at home[^]



62%

of residents in 2016 were living in Moyne 2011[^]

Places



6,169

total resident households[^]



8,279

total dwellings across the Shire[^]



31%

couple only households[^]



31%

couples with children[^]



26%

lone person households[^]



39%

owned through a mortgage[^]



59%

residents part of a couple family with children[^]



25%

of our dwellings are for non-resident purposes[^]



91%

rate their community as an active place to live*

Economy & Environment



9,218

residents are in the workforce[^]



\$2.5B

total gross output generated by Moyne businesses and organisations*



37%

workforce employed in agriculture, forestry and fishing[^]



17%

workforce employed in manufacturing[^]



\$70M

visitor economy (3% aggregated from key sectors)*



\$915M

manufacturing output (37% of total)*



\$680M

agriculture, forestry and fishing output (28% of total)*



59%

household waste diverted from landfill*



232kg

recyclables collected per household*



6.9%

homes with solar installations*



How the Plan was developed

The Council Plan has been informed from 2021 community consultation activities through the My Moyne, My Future initiative. To gather information and ideas on short, medium and long-term aspirations and priorities, a program of surveys and community engagement pop up events were held.

Through various engagement activities, nearly 1,050 contributions were collected from approximately 320 people who live, work, study or visit Moyne Shire. As the Council Plan took shape, community submissions on priorities for the 2021-2022 budget were also considered

Councillors and Council officers participated in internal workshops that provided information and endorsement of proposed projects, strategy and the priorities of the organisation.

To ensure that the Plan supports and works alongside the priorities and plans of partner agencies and organisations, reviews of key local and regional strategy and policy that influence growth, sustainability, health and culture were completed. Analysis of data, statistics and trends was also undertaken to provide a profile of who we are today and what the future could look like.

This information is provided in detailed, supporting documents that accompany the Council Plan, including:

- My Moyne, My Future 2040
- Panel background documents under the four main themes of Place, Environment, People and Economy
- 2021 Strategic Community Profile
- 2021 Community Indicators report
- 2021 My Moyne My Future Community Engagement Summary report, including outcomes of a community survey and engagement activities
- 2021 Community Engagement Policy
- Annual budget and Long-Term Financial Plan
- Existing Council and regional strategy and policy.



My Moyne, My Future 2040 priorities

In April and June of 2021, the My Moyne, My Future Community Vision Panel participated in five online workshops to collaborate on the development of My Moyne, My Future 2040.

The Panel agreed on the aspirations under the main themes. These are included and referenced in the Council Plan, Long Term Financial Plan and other Council plans and strategies. The following are the Panel's top two priority aspirations for each theme:

Place

Well-planned communities

We live in well-planned and connected neighbourhoods that protect our way of life, and cultural heritage.

Access to affordable housing

We all have access to housing that suits our budget, the size of our family and lifestyle needs.

People

Maintaining connectivity and sense of community

We stay connected to one another, young or young at heart; from all walks of life we find opportunities to come together.

Community transport

We can move around Moyne easily. We have access to affordable transportation services regardless of our age or where we live.

Environment

Renewable energy use and uptake

We are supported to live off the grid and have access to renewable energy benefits through local partnerships and an increased uptake of sustainable practices locally.

Regenerative agriculture practices

We set the standard for sustainable farming practices. We actively reduce our carbon emissions and support the regeneration of land.

Economy

Innovation in agriculture

We are innovators and use technology to increase the quality and quantity of farming while protecting the environment.

Support local industry

We support the growth of our local industries through digital innovations and encouraging local expertise.



2021-2025 Council Plan Principles

The following principles describe the strategic directions of Council to inform decision-making and strategy for the Council Plan:

- The Traditional Owners of the land and country are acknowledged, respected and included in our work and decision-making
- Council strategies and policy support the implementation of My Moyne, My Future 2040
- Investment in facilities and infrastructure that meets current and future community needs and improves the health, prosperity and social connections of residents
- Collaborative partnerships deliver sustainable and innovative solutions to social, economic, environmental and cultural challenges and opportunities
- Planning, policy and economic and community development is strategic, sustainable and equitable
- Innovation, leadership, equity and self-determination for residents, staff and communities is supported and developed
- Community and stakeholder engagement and consultation is genuine, informed and responsive
- The organisation values staff, develops skills and leadership and adopts innovation and continuous improvement in its services, organisational practise, planning and partnerships

Vision statement

To support the community vision, the Council Plan has adopted the My Moyne, My Future 2040 vision statement.

The people of Moyne embrace the region's extraordinary cultural and ecological country. Our fertile volcanic plains and pristine coast are the pride of Victoria's southwest. From coast to country, our connected and vibrant communities are active stewards, working meaningfully towards the protection and advancement of environment, history, social and economic vitality for present and future generations.



Strategy and policy alignment

The Council Plan aligns to a breadth of local, regional and state strategy and policy.

As part of Council's background research to develop the Vision and Council Plan, a review of key strategy was undertaken, summarised in the accompanying 2021 Strategic Community Profile report. The assessment provided an overview of local and regional strategic priorities and implications, which informed the strategic directions for My Moyne, My Future 2040 and the Council Plan.

Challenges and opportunities

The Council Plan aims to respond to and address some key challenges and opportunities facing the Shire and the organisation. Whilst many of these are not unique to Moyne, they require responses that reflect our communities and environmental, social, economic and cultural characteristics. These challenges and opportunities include:

- Addressing discrepancies in the rates of population between different communities and regions of the Shire
- Reducing barriers and improving equity of access to affordable, secure and sustainable housing
- Tackling the sustainability of smaller communities and the retention of services, facilities and economic opportunities
- Attracting the support investment and having the resources needed for major infrastructure and community asset projects
- Meeting the health, wellbeing, recreation and cultural needs of a changing population
- Creating an environment that supports broader economic diversity and addressing workforce participation ratios and skill gaps
- Protecting and enhancing biodiversity, ecology, environment and habitats and responding to climate change and climatic events
- Ensuring we have the capacity, people and resources to provide the services needed for a healthy, connected and safe environment for people to enjoy life, work and leisure
- Building the partnerships with Traditional Owners of the land and country and improving community diversity, inclusion and respect
- Ensuring that the important agriculture and farming sector is protected and we sustainably manage the use of natural resources
- Attracting and retaining a skilled workforce to continue to deliver the broad and diverse range of Council services and programs
- Ensuring Council policy and strategy meet community aspirations and expectations, including My Moyne, My Future 2040



Council Plan directions and actions

PLACE

Components of Place

- Our cultural heritage and history
- Built and natural environments including housing, urban design and open spaces
- Accessible community assets and facilities
- Support infrastructure and assets such as roads, footpaths, drainage and streetscapes
- Clean and attractive neighbourhoods that connect people to place and to each other.
- Collaborative arts, culture, sport and events.
- Planning, design and development.

Strategic objectives

Housing

Advocate for diverse housing and accommodation options to meet the housing needs of residents and develop blended communities where all are welcome to live and can enjoy a quality of life.

Encourage urban design principles and policy that support sustainable sub-division and housing developments.

Advocate for provision of infrastructure and services to enable and support new development.

Target projects

- Commence a review of the Moyne Planning Scheme and policy statements to encourage sustainable design in housing and urban planning and compliance
- Investigate accessible, affordable, and social housing initiatives and avenues for funding and investment support
- Engage with developers and investors to establish collaborative, informed and innovative investment partnerships



Community Centres and Hubs

Provide and activate facilities that enable the community to connect, and promote opportunities for people of all ages and abilities to learn, be creative and healthy.

Utilise existing facilities and buildings that represent viable opportunities for investment or repurposing.

Foster partnerships with community groups, agencies and service providers to develop multi-purpose, adaptable facilities to maximise co-use, co-management and mutual benefits.

Target projects

- Review and update Council's Asset Management Plan and Long Term Financial Plan to plan for investment in key community facilities across the Shire
- Cultivate partnerships with groups, associations and agencies to explore co-use models and investment opportunities for multi-use community facilities, land and precincts as accessible and fit for purpose learning, working and social spaces
- Encourage the use of public land associated with community facilities for community gardens, gathering spaces, and local art and cultural projects
- Seek funding to develop an Arts and Culture Strategy that supports the use of community facilities, encourages public art, community cultural programs and builds visitation across the Shire

Active and Connected Communities

Support transport, mobility and connections across the Shire through local roads, footpaths, tracks and trails.

Ensure that urban development enables safe and accessible walking and cycling connections to local facilities and services.

Play, sport and recreation spaces are designed or all ages, genders and abilities and encourage active and social lifestyles.

Address accessibility and cultural barriers to public and community facilities, play, recreation and open space.

Target projects

- Options for models of community-based transport to be explored by Council and other agencies.
- Continue to invest and advocate for funding for the Shire's and region's road network and continued investment in upgrades to the Princes Highway
- Work with developers on provision of open-space and connecting infrastructure for sub-division projects
- Complete Open Space Design Guidelines to inform contemporary, sustainable and inclusive play, recreation and open space planning and design
- Continue to create connected and active communities through the design, delivery and upgrades of walking and cycling networks, including the Port Fairy to Warrnambool Rail Trail
- Advocate for funding to renew the Griffiths Street Bridge, Port Fairy
- Continue to implement and review Council policies and plans that include proposals for active and connected community and asset projects



Town and Community Sustainability

Collaborate with Traditional Owners on building awareness, understanding and recognition of cultural heritage and the story of Country.

Lobby for improvements to telecommunication services and digital connectivity to support business, work, health and social opportunities across the Shire.

Maintain, protect, enhance and celebrate the identity of our towns and destinations, including their natural and cultural assets and collective history.

Encourage collaboration and partnerships between communities to achieve mutual benefits and build community connections.

Continue to build a sense of belonging and pride through the provision, maintenance and improvement of public spaces.

Target projects

- Incorporate references and design features into town, streetscape and improvement projects that reflect and respect the cultural heritage and values of the Traditional Owners of the land and country we live in
- Advocate for investment in improved telecommunication and digital connections and support the implementation of the Great South Coast Digital Strategy
- Strengthen partnerships with community groups, sport and recreation associations, schools and service clubs to support community initiatives and volunteers
- Facilitate good governance, community consultation and collaborative advocacy in line with the Community Engagement Policy 2021
- Promote grants and funding support through the Community Assistance Fund and the Festivals and Events Fund for community-led projects, facility improvements and local health and safety initiatives.
- Identify opportunities to improve the streetscapes and presentation of townships through capital works, greening projects, signage and public art
- Seek funding and investment for implementation of:
 - The Koroit Streetscape Plan
 - Port of Port Fairy Master Plan
 - East Beach Foreshore Plan



Place Performance Indicators

OUTCOMES

- Residential planning and urban development that better responds to community needs and promotes sustainable design practices
- Community and individual wellbeing, knowledge and inclusion are stronger
- Partnerships have increased the use and function of, and investment in, community assets
- Development of open spaces, roads, pathways and streetscapes have enhanced people's mobility, accessibility, safety, and sense of connection
- Awareness, respect and understanding of Traditional Owner culture and history has broadened and deepened
- Community satisfaction with Council engagement processes and responses has improved

OUTPUTS

- Progression of strategy and plans including :
 - The Rural Housing Strategy
 - Township structure plans
 - The Key Worker Housing Strategy
 - New library service model
- Moyne Developers Forum convened
- Completion of the Moyne Arts and Culture Strategy
- At least 110,000 square metres of road rehabilitated each year
- Progression of key projects and recommendations in strategy and policy including:
 - Open Space Strategy
 - Gardens Reserve Master Plan
 - Port Fairy Skate Park
 - Macarthur Market Street Precinct Plan
 - Port Fairy Bicycle Strategy
- Community satisfaction score meets benchmark for large rural shires in the areas of:
 - Local streets and footpaths
 - Town planning policy



Council Plan directions and actions

ENVIRONMENT

Components of Environment

- Natural environment including coastal zones, catchments, flora and fauna
- Climate change and adaptation
- Waste management, recycling and renewable energy
- Sustainable living
- Agricultural practices including regenerative agriculture
- Land, water and resource management

Strategic Objectives

Leadership and Policy

Commit to the strategies and responses in Moyne Shire Climate Emergency Declaration.

Partner with community, environmental agencies, Traditional Owners, land and asset managers and other communities of interest to develop local and regional leadership on environmental best practice.

Support communities, environmental groups and volunteers with local projects and environmental protection and management activities.

Target projects

- Continue implementation and monitor progress of the Moyne Shire Climate Emergency Declaration
- Continue to implement emergency management obligations through development and implementation of the Municipal Emergency Management Plan. COVID responses are included as an extension to this Plan and policy processes
- Review Council's Environmental Sustainability Strategy in partnership with community and stakeholders
- Manage and promote environmental grants and sponsorships to support local groups and projects



Coastal Protection and Management

Protect our coastline and coastal communities from the impacts of climatic and weather events.

Promote collaborative and sustainable coastal management across the varied composition of land ownership and management.

Retain, protect and enhance coastal areas of cultural value.

Target projects

- Continue to advocate for funding and investment to address coastal erosion and environmental risks along the eastern and southern beach areas of Port Fairy
- Advocate for coastal protection and effective management across the Shire with the Great Ocean Road Authority, Parks Victoria, Department of Environment, Land, Water and Planning, catchment management authorities and other land managers
- Progress resolution of the issues of the East Beach tip and night soil sites
- Reinforcement of coastal and beach defences by advocating for funding support for the East Beach rock wall
- Support local groups and agencies with an interest in coastal and beach protection projects

Sustainable Land, Water and Resource Management

Protect and enhance the Shire's ecology and biodiversity through collaboration and knowledge sharing across a range of land and resource management partners.

Plan for and respond to land use changes and impacts due to climate change, weather events and farming practices.

Target projects

- Explore opportunities to work with Traditional Owners on sustainable land, water and resource management practices
- Support and partner with key agencies and groups on local and regional environmental strategies and projects including the Glenelg Hopkins Regional Catchment Strategy
- Support agency and community information sharing on changes to climate, land use and resource management
- Continue to implement the Roadside Weeds and Pests Program Control Plan and investigate opportunities to increase the scope of the program
- Work with Catchment Management Authorities, Wannon Water and other agencies on sustainable water strategies and urban sensitive water design
- Explore opportunities and actions to reduce the risk and impacts of flooding to coastal and low lying areas of the Shire through an Integrated Flood and Drainage Assessment and Management Strategy that aligns to the Victorian Rural Drainage Strategy



Renewable Energy

Local communities receive significant benefits from investment and development in renewable energy projects across the Shire.

The scale and size of renewable energy projects considers cumulative social, environmental and economic impacts.

Continues to oppose new wind farm developments beyond those already proposed until recommendations 8.2.1 to 8.2.7 of the 2017 Office of National Wind Farm Commissioner's Report to Parliament are implemented

Support local and collaborative community-led local energy projects.

Residential and urban development incorporate and support renewable energy initiatives and product innovations.

Target projects

- › Continue to strongly advocate for strategic assessment and consideration of cumulative impacts of renewable energy projects and investment in Moyne and greater benefits for host communities
- › Increase community awareness and understanding of Council's role in the planning and development of renewable energy projects
- › Support initiatives and plans that promote undergrounding and co-location of transmission infrastructure associated with renewable energy projects
- › Advocate and support renewable and alternative energy initiatives in collaboration with local businesses, organisations and research institutions
- › Investigate opportunities to support and increase the installation of renewable energy and sustainable living systems and products for communities, residences, business and industry
- › Establish partnerships to support Moyne as a Centre of Excellence in community-based renewable energy responses, design and innovation through research and demonstration of innovative renewable energy solutions

Waste Management

Continue to reduce the quantities of waste going to landfill and identify options to maintain and increase levels of waste recycling.

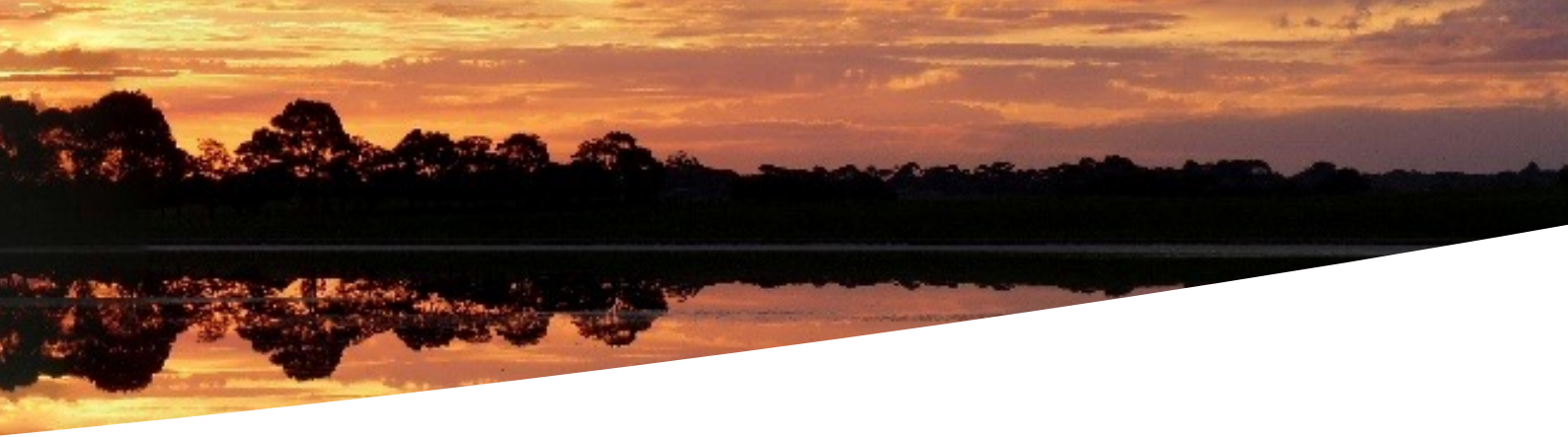
Promote waste minimisation education programs and information on recycling requirements for roadside bin collections.

Continue with planning, management and advocacy for support funding to reduce and mitigate risks from existing and old landfill sites in the Shire.

Identify opportunities for waste re-use for economic-development or energy projects.

Target projects

- › Implement a program of public recycling bins across the Shire with a supporting education and promotion program on recycling processes and benefits
- › Complete a Shire Landfill Maintenance and Management Plan for landfill sites across the Shire
- › Advocate for a Regional Waste Re-use Options Report to identify viable economic or investment projects for by-products, energy production or other sustainable initiatives



Environment Performance Indicators

Outcomes

- Partnerships that support environmental benefits and outcomes are strengthened
- Local employment, industry and community benefit is maximised from renewable energy development
- Community involvement in local environmental initiatives has increased
- Traditional Owner knowledge, experience and enterprise are actively integrated into community and land use projects
- Understanding of the response options to land and resource management, climate change and weather events has led to increased uptake of environmentally sustainable practices by community, business and Council
- Future environmental risks and impacts from former waste management systems have been reduced
- Implementation of economic, social and cultural projects more clearly identify environmental risk or benefits
- Progressive reductions in waste by residents and businesses through ongoing promotion of the “Refuse, Reduce, Reuse and Recycle principles and actions

Outputs

- Progress on the Climate Emergency Declaration included in Council’s Annual Report
- Environmental Sustainability Strategy review completed and reported
- Renewable Energy Advocacy Plan completed that reflects community sentiments and Council’s current and emerging position in relation to renewable energy
- Integrated Flood and Drainage Assessment and Management Strategy completed
- At least 60% of kerbside waste diverted from landfill
- MOU signed for a renewable energy demonstration initiative
- Continued implementation of:
 - Port Fairy Coastal and Structure Plan
 - Port Fairy Coastal Climate Change Adaptation Plan
 - East Beach Landfills Long Term Management Plan
- Community satisfaction score meets benchmark for large rural shires in the areas of:
 - Environmental sustainability
 - Waste management
 - Emergency and disaster management





Council Plan directions and actions

PEOPLE

Components of People

- Traditional Owners
- Children and young people
- Working and retired residents
- Equity, diversity, intersectionality, accessibility and inclusion
- Participation in community life and volunteers
- Mental and physical health and access to services
- Risk factors and behaviours that impact on health
- Healthy lifestyles, happiness and wellbeing

Public health and wellbeing goals and strategies are provided in the Municipal Public Health and Wellbeing Plan section.

Strategic Objectives

Our Partnership with Traditional Owners

Work towards a mutual understanding of cultural, social and environmental values to support a shared future.

Understand and support the aspirations of the Traditional Owners of Country in planning, strategy and policy.

Work together to address barriers to participation in economic, cultural and social opportunities.

Target projects

- Develop a Moyne Shire Council Reconciliation Action Plan
- Promote cultural awareness and celebrate this rich culture through collaboration with Traditional Owner representative groups
- Support the strategic and policy priorities of the various representative groups through active and respectful participation and partnerships
- Ensure that Council services, programs and engagement activities are accessible and relevant to Traditional Owners groups and residents



Young People

Ensure that the aspirations, ideas and concerns of young people are listened to, included and considered in program and service planning and delivery.

Support and promote local networks that connect young people to education, training, employment and wellbeing services.

Promote programs and services that enhance the wellbeing of children and young people, and improve their mental and physical health and resilience.

Target projects

- In partnership with younger residents, establish a Moyne Youth Engagement Panel or equivalent to provide tangible and inclusive opportunities to be involved and contribute to projects, strategy and decision-making
- Continue to promote and implement the Moyne Youth Services Priorities Plan
- Deliver and support events that develop the creative, innovative, leadership and life skills of young people
- Investigate and support programs and service delivery models that will help improve young people's health, employment and social connections
- Target investment in assets, recreation and creative projects that provide opportunities for young people to be active in the community, including:
 - Port Fairy Skate Park
 - All ages, all ability play and recreation spaces
 - Opportunities to volunteer and contribute more fully to community life

Inclusion, Diversity and Respect

Residents feel safe, welcomed, included and valued in their communities.

Promote and provide opportunities for people of all identities and abilities to participate in community life, be respected, and have access to facilities and services.

Strengthen connection as "one Shire" between urban and rural residents and our many communities.

Recognise and respect the various cultural backgrounds of residents and the value and opportunities a tolerant and welcoming multi-cultural community brings to the Shire.

Ensure that Council and other service providers continue to understand and address issues facing vulnerable and isolated residents.

Support opportunity to participate in community life through promotion of the role and diversity of interests of local community groups and volunteers.

Target projects

- Develop a Disability and Access Action Plan in partnership with individuals, community, agencies, developers and businesses
- Continue to provide cultural and community development services that partner with local representative groups, incorporated associations, service clubs and other community networks
- Advocate to attract community services that can coordinate service options for resident settlement and integration support and add to the Shire's multi-cultural diversity and richness
- Be active partners and supporters of multi-cultural and diverse representative agencies and groups to enhance cultural understanding and add greater inclusiveness and diversity to events, festivals and community life.



People Performance Indicators

Health and wellbeing indicators are provided in the Municipal Public Health and Wellbeing Plan section.

Outcomes

- Council and community partnerships, understanding and support for Traditional Owners have strengthened and grown
- Young people feel more connected, represented and involved in community and Council planning and decisions
- Barriers to employment, services and community connectivity for people with a disability are reduced
- People embrace and are more respectful of multi-cultural and gender diversity
- Community is more united as champions and advocates for projects and opportunities across the Shire and citizen diversity

Outputs

- Moyne Youth Engagement Panel recommendations presented to Council
- Disability and Access Action Plan completed
- Reconciliation Action Plan completed and adopted by Council
- Cultural awareness training is embedded in staff induction and training programs
- Moyne Youth Services Priority Plan reviewed and updated
- Two gender neutral, all access upgrades to sporting facilities completed
- Community satisfaction score meets benchmark for large rural shires in the areas of:
 - Community and cultural activities
 - Community development
 - Recreational facilities





Council Plan directions and actions

ECONOMY

Components of Economy

- › Employment, education and a sense of opportunity
- › Agriculture, land use and sector development
- › Diverse industries and industry innovation
- › Business skills and engagement with business
- › Tourism, events and the visitor economy

Strategic Objectives

Skills, Learning and the Workforce

Foster a lifelong learning community through continued support for access to education, skills and learning for all residents of all ages and all backgrounds.

Support education pathways from informal to formal education and from education to employment.

Create the environment for and actively support population and workforce skills attraction.

Target projects

- › Support regional migration attraction initiatives such as the Designated Area Migration Agreement (DAMA) initiative
- › Investigate local solutions to workforce gaps and shortages by exploring possibilities for people in semi-retirement, seasonal, casual or under-employment
- › Advocate for courses that assist in meeting employment and industry skills needs at South West TAFE, Deakin University and other education providers
- › Facilitate industry skills training, business and professional development programs
- › Continue to support the Beyond the Bell and local leadership programs
- › Actively support collaborative workforce development initiatives across the Great South Coast, including the Food and Fibre Strategy
- › Support regional actions and deliver Moyne components of the Key Worker Housing Project



Agriculture, Food and Farming

Recognising and supporting the importance of agriculture our economy, trade and investment.

Ensure continued support for agricultural and manufacturing industries and advocate for innovative and high value, sustainable agricultural growth.

Facilitate agri-innovation, research and value-chain opportunities to support diversification of the sector.

Target projects

- Support sustainable agriculture through implementation of key recommendations in the Great South Coast Food and Fibre Strategy and the Moyne Economic Development Strategy
- Through application of the planning scheme and land and urban planning, ensure protection of valuable agricultural land
- Identify opportunities to promote advanced farming and horticultural initiatives including research, workshops, trials and co-operative models of investment and land use
- Advocate and support the recommendations of the Dairy Supply Chain Study for local road improvements
- Identify opportunities to establish and promote sustainable future farming to support investment, employment and business development
- Support the implementation of the Great South Coast Economic Futures Plan

Business Attraction, Innovation and Entrepreneurship

Support cross-sector ideas and initiatives to create an environment where investment and innovation are welcomed and fostered.

Address issues of digital connectivity and reliability to support the operations of new and existing small, home based and creative businesses.

Identify land and assets that could support light industrial investment for small business, industrial parks, innovation, and business hubs.

Target projects

- Support the implementation of the Great South Coast Creative Industries Strategy
- Support key projects and actions in the Great South Coast Economic Futures plan
- Complete and implement an action plan extending from an industrial land review study
- Support development of the economic capacity of the local arts sector and community
- Continue to advocate for improved, reliable telecommunications and digital connectivity across the Shire
- Investigate and implement a support program for small to medium-sized businesses in Moyne



The Visitor Economy

Grow the visitor economy and increase visitor yield through new tourism initiatives and products.

Enhance the visitor experience through place-making, streetscape and visitor amenity improvements.

Inspire, motivate and attract increased visitation and dispersal across the Shire.

Improve industry and business skills and engagement opportunities.

Enhance the reputation and awareness of the Shire as a destination, through the support of local events and festivals.

Target projects

- Support the promotion and implementation the Budj Bim World Heritage Cultural Landscape initiative and the Tower Hill Activation Plan
- Support the implementation of destination action and master plans, including the Shipwreck Coast Master Plan and Great Ocean Road Action Plan
- Support the implementation and promotion of a tourism brand and marketing campaigns
- Continue with strategic investment in Council's caravan parks to support extended visitation, yield and improved visitor experiences
- Facilitate new tourism products including cultural heritage, events, food and wine, nature-based and bicycle tourism experiences
- Facilitate industry planning and decision making with local and regional tourism associations, business groups and community organisations
- Continue to develop visitor services through digital media, information centres, pop ups, ambassador programs and mobile services

Economy Performance Indicators

Outcomes

- The Moyne economy is sustainable, vibrant and diverse, and provides opportunities for innovation, employment and investment
- Agriculture is supported by advocacy for the industry, land protection and land use planning, resource management, transport and infrastructure
- People of all ages are encouraged to be engaged with learning, training, employment and volunteering to foster their life and work skills
- Small business is supported in an environment where investment, entrepreneurship and creativity can thrive
- Visitors to Moyne enjoy a quality experience that promotes our unique identity, environment and culture
- More communities and localities benefit from the visitor economy, events and festivals

Outputs

- New and diverse businesses attracted to Moyne, whilst existing operators actively supported and assisted thereby increasing the total number of businesses successfully operating in the shire.
- Increased land available for small size industries in Moyne
- Increased tourism as measured by key economic performance indicators
- Retention and growth of new and existing businesses
- Community satisfaction score meeting benchmark for large rural shire in the area of: business and tourism activities



Municipal Public Health and Wellbeing Plan

Background

The Public Health and Wellbeing Act 2008 recognises the significant role of councils in improving the health and wellbeing of people who live, work, study and play in their municipality. The Act requires councils to develop a Municipal Public Health and Wellbeing Plan (MPHWP) every four years. It also stipulates that councils conduct an annual review of the MPHWP and produce a report, as well as make amendments and updates as and when appropriate.

Under the Act, councils can choose to include the MPHWP in their respective council plan. Moyne Shire has, for the first time, adopted this approach. This will help ensure that the MPHWP strategies and projects are an integral part of Council's planning, service delivery and resourcing.

The current and future health and wellbeing of the community was a strong focus of discussion and deliberation of the My Moyne, My Future Community Vision Panel. Their aspirations have been considered and directly contributed to the development of the MPHWP.

Assessment of the regional priorities of key agencies and organisations involved in community health and wellbeing was completed in order to provide strategic alignment and support of these important partnerships. The community and our strategic partners will be involved in the MPHWP review, updates and reporting under the principles, processes and commitments presented in the Community Engagement Policy 2021.



Moyne health profile

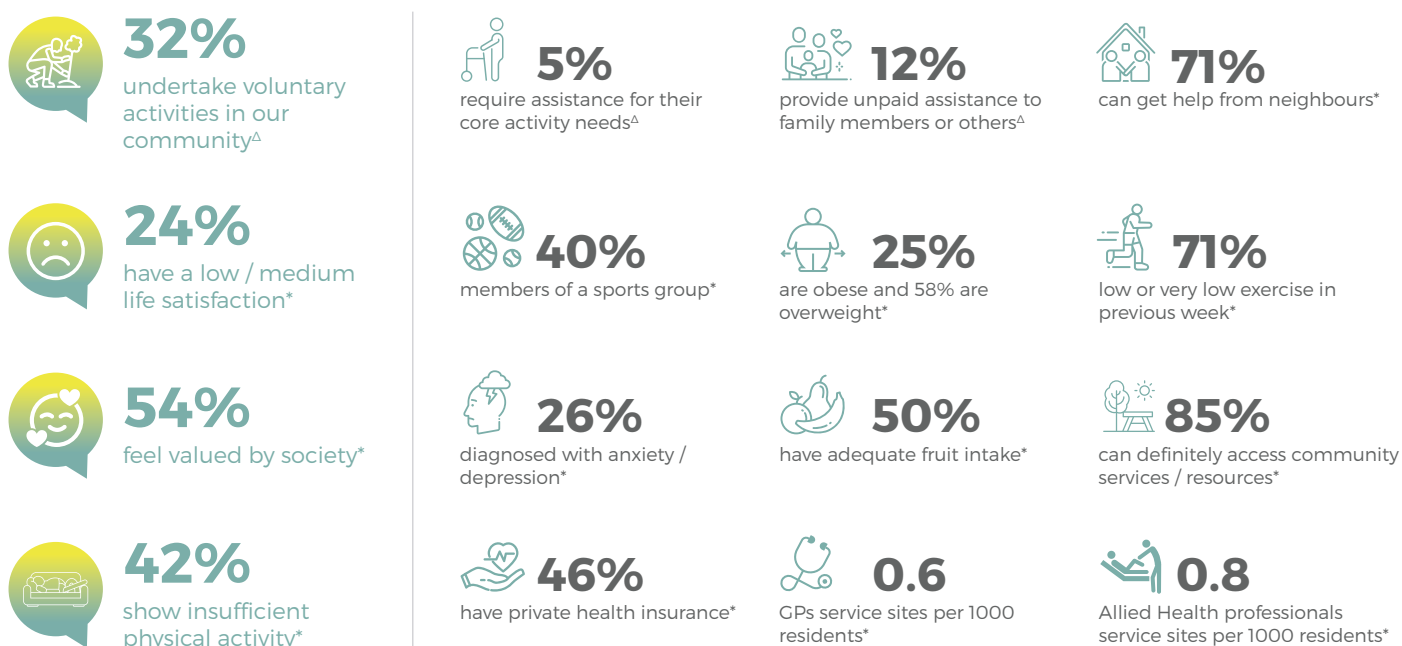
Through My Moyne, My Future 2040, the community has clearly stated that the provision of and access to health and wellbeing services is a strategic priority. Home to more than 17,000 people, residents have access to local health programs and services within larger townships and neighbouring regional centres such as Warrnambool, Hamilton, Portland and Geelong.

We know that the health and wellbeing of Moyne residents is linked to access and participation in employment, education, recreation, social and cultural opportunities.

Some of the ways that Council can support residents to be healthy and able to participate in work, leisure and community life include:

- › The design of towns
- › Planning and investment in infrastructure and assets for active communities
- › Community hubs and community gathering spaces
- › Open space and recreation assets
- › Supporting economic development
- › Council care and support services

Health and wellbeing statistics



*Source: Populus Community Profile 2021

^ΔSource: ABS Census 2016

Where is Moyne Shire leading, averaging and lagging?

Comparison of headline data against similar large rural shires.



Leading (Decile 1/2)
compared to other
large rural shires



Average
Performance is
similar to others



Lagging (Decile 9/10)
compared to other
large rural shires

Early Years: less children are vulnerable on starting school.

Mental Health: low rate of Mental Health diagnoses.

Self Assessed Health: less people assessing their overall health as poor or moderate.

Risk Factors: smoking and consumption of sugary drinks are low; more people meeting fruit consumption guidelines.

Risk Factors: inadequate physical activity; proportion of overweight people; alcohol consumption rates (lagging in 2015 - has improved).

Health Prevention: childhood immunisation at 12-15mths.

Suicide Rate: slightly higher than peers (but has improved between 2015-2017).

Mental Health: people reporting their mental health as poor.

Feeling Valued: people who feel valued by society is low.

Health Conditions: high rates of avoidable mortality (deaths from preventable illness) and hospitalisation for cancer; lower median life expectancy.

Life Satisfaction: proportion of people who are dissatisfied with life.

Diversity: low proportion of people who speak a language other than English.

Disability: significantly lower than average proportion of eligible residents receiving a disability support pension.

Addressing the health and welfare needs of more vulnerable residents is critical.

This includes access to a range of affordable health, wellbeing and care services, housing, employment and learning for all ages regardless of social, cultural or economic circumstances.

Given what we know and understand about the health of residents, the aims of the MPHWP and the Council Plan are to:

- Continue to maintain and encourage healthy behaviours and lifestyles
- Focus attention on critical areas of health and wellbeing that can be improved
- Plan for services that meet the needs of current and future population across all ages and localities
- Expand and strengthen partnerships with health and wellbeing service providers and health service agencies
- Promote and support equality, equity, respect and safety of all residents

MPHWP Goals

Availability and Access to Services

Support and advocate for funding in core health service provision in Mortlake and Koroit.

Advocate for surety of funding and resources to support local and regional service delivery and accessibility for current and future generations.

Safeguard the continuation of the organisation's capacity to provide in-home and in-place services to support residents to enjoy healthy and connected lives within their communities.

Investigate the shortage of childcare services in locations of critical and immediate need.

Target projects

- Support and advocate for implementation of the Terang Mortlake Health Service Mortlake Campus Redevelopment as a community health priority
- Support and advocate for the retention and increase in community health service provision and programs in Koroit by Moyne Health Services
- Partner with Great South Coast agencies and stakeholders on identifying and advocating for government planning and investment in critical health and wellbeing services within the region
- Continue to undertake the Community Care Continuous Improvement Plan under the Aged Care Quality standards
- Under Council's 2021 Workforce Plan, ensure that the attraction and retention of community health and community services staff is a core strategic workforce priority
- Review the Municipal Early Years Plan to include a strategy for childcare services
- Strengthen partnerships with agencies on opportunities to improve local services, housing and employment opportunities for people with a disability, their families and carers across the community



Family, Child and Personal Safety

Reduce the prevalence and impact of violence against women, children, older and vulnerable residents.

Encourage gender equality in leadership roles and community associations to empower women, support female role models and improve gender stereotype attitudes to women.

Support community members at higher risk of experiencing violence to receive early access to information, support services and provision of relevant agency contacts.

Actively influence the social structures, behaviours and practices that challenge the use of violence and discrimination.

Commit to gender equality and respect across the organisation and provide awareness training on the importance of gender equality, child and family safety programs and corporate and individual responsibilities.

Target projects

- Convene an internal Gender Equality Reference Group that reports regularly to Council, management and staff on initiatives and strategies
- Strengthen alignment with national, state and local organisations and alliances that undertake a diverse range of advocacy and activism to promote gender equality and family violence prevention
- Celebrate and undertake local promotion of relevant national and international events that support family violence prevention
- Support and facilitate investment in facilities to support girls' and women's safe and respectful participation in sport
- Active participation in the Early Years Compact (a partnership with the Municipal Association of Victoria, the State Government and local governments) that has identified gaps and priority areas in early years services, including Child Protection
- Mentor the Supported Playgroup Facilitator and Early Years staff who have a responsibility to undertake mandatory reporting on children, families and individuals who are experiencing or at risk of experiencing family violence



Healthy Communities, Healthy People

Whilst maintaining the services and programs that underpin the health indicators where Moyne is leading, focus will be given to the areas where health are needed and should be prioritised based on data and evidenced need.

Support programs and opportunities for preventative health initiatives.

Build physical and mental health resilience from a young age to support “whole of life” health and wellbeing outcomes for residents.

Support and advocacy for programs and initiatives that reduce health and wellbeing concerns and issues for rural residents, the farming community and young people across the Shire.

Support healthy communities through open space, urban and housing development design and investment that enable active recreation, access to housing and social and physical connections.



Target projects

- Increase promotion and uptake of early years' immunisation services and identify and mitigate barriers to this important preventive health measure
- Strengthen partnerships and co-service support with agencies and organisations which provide mental health services and programs. These include the National Centre for Farmer Health, the South West Victorian Health Network, Traditional Owner organisations, Women's Health and Wellbeing Barwon South West, South West Sports, Primary Care Partnerships and other local and regional agencies
- Partner with the above agencies and other organisations on programs that promote preventative health actions
- Work with the proposed Moyne Youth Engagement Panel to formulate strategies to support and address mental health and wellbeing issues for young people
- Deliver Council Plan initiatives that identify and support opportunities to boost participation in community life and social connections to improve people's sense of value, life satisfaction, personal and community safety and inclusion
- Develop a Healthy Food and Drink Supply Policy for all Council owned or managed public and corporate facilities
- Display smoke-free signage at all entry points to Council owned or managed public and corporate facilities
- Introduce and support Council health promotion programs that address smoking and encourage smokers to quit
- Design open space, playground and recreation zones that connect to residential areas and that provide a range of play and activities for all ages and abilities



MPHWP performance Indicators

Outcomes

- Service planning and partnerships are responsive to the needs of a changing community and are more flexible and accessible
- Planning and facilitation of health and wellbeing services and support for rural residents more strongly harness the expertise of specialist providers and networks
- Careers and employment opportunities in health and care services are promoted and supported through local education, training and workplace professional development programs
- Council is seen as a leader and champion of healthy lifestyles, gender and ability equality, and family and child safety
- Businesses, sport, recreation and community organisations are more active in supporting and advocating for the health, wellbeing, equality and safety of residents and community

Outputs

- Annual MPHWP review completed and reported
- Reporting on key standards in the Moyne Shire Council Community Care Continuous Improvement Plan
- Municipal Early Years Plan reviewed and updated
- Moyne Shire Municipal Early Years Plan Delivery of two partnership health and wellbeing programs under MOU agreements with key stakeholder agencies
- Health Food and Drink Supply Policy adopted
- Annual progress report to Council from the Gender Equality Reference Group
- Economic Development Advisory Committee Terms of Reference expanded and adopted
- Council report template amended to include referencing gender equality, family and personal safety and inclusion
- Number of infants enrolled in the Maternal and Child Health service divided by number of birth notifications received x 100
- Community satisfaction score meets benchmark for large rural shires in the areas of:
 - Elderly support services

MPHWP Partnerships

Be an active and collaborative partner in the planning, delivery and support of organisations, programs and services that improve the health, safety, inclusion and wellbeing of residents, communities and our staff.

Ensure consultation and engagement with agencies and organisation occurs in relation to Council policy, strategy and projects that aim to deliver improved social, economic, cultural or environmental community outcomes.

Ensure that a lens of gender equality, family and personal safety and inclusion is applied and tested for Council policy, strategy and projects and is included in Council reports and strategy documents.

Target projects

- Implement stakeholder engagement and consultation processes and reporting that aligns to Council's Community Engagement Policy
- Expand the terms of reference of Council's Economic Development Advisory Committee to include business and industry responses to gender equality, family and personal safety and inclusion
- Review and update the organisation's Council Report template to seek responses to gender equality, family and personal safety and inclusion
- Consult with local Traditional Owner communities to provide opportunities for meaningful participation and engagement in health, wellbeing, safety and equality
- Support community organisations and clubs (including sports, arts and recreation organisations) to be welcoming, safe and inclusive for all groups, genders and cultural backgrounds



Victorian Public Health and Wellbeing Plan 2019-2023

The following summarises the Council Plan strategies that align to and support the delivery for the four focus areas of the Victorian Public Health and Wellbeing Plan 2019-2023:

Tackling climate change and its impact on health

- Manage and promote environmental grants and sponsorships to support local groups and projects
- Support local groups and agencies with an interest in coastal and beach protection projects
- Continue implementation and monitor progress of the Moyne Shire Climate Emergency Declaration
- Review Council's Environmental Sustainability Strategy in partnership with community and stakeholders
- Identify opportunities to improve the streetscapes and presentation of townships through capital works, greening projects, signage and public art
- Explore opportunities and actions to reduce the risk and impacts of flooding to coastal and low lying areas of the Shire through an Integrated Flood and Drainage Assessment and Management Strategy that aligns to the Victorian Rural Drainage Strategy

Increasing healthy eating

- Encourage the use of public land associated with community facilities for community gardens, gathering spaces, and local art and cultural projects
- Develop a Healthy Food and Drink Supply Policy for all Council owned or managed public and corporate facilities



Increasing active living

- Work with developers on provision of open space and connecting infrastructure for subdivision projects
- Complete Open Space Design Guidelines to inform future play, recreation and open space planning and design for all ages and all abilities
- Continue to create connected and active communities through the design, delivery and upgrades of walking and cycling networks, including the Port Fairy to Warrnambool Rail Trail

Reducing tobacco related harm

- Display smoke-free signage at all entry points to Council owned or managed public and corporate facilities
- Introduce and support Council health promotion programs that address smoking and encourage smokers to quit

MPHWP Implementation, Review and Evaluation

- Council commits to an annual review and update of the MPHWP to be reported to State Government and Council each October and publicly through the organisation's Annual Report.
- A review and update to underlying data and statistics will be undertaken every two years to assess the impact and trends of community health and wellbeing
- Copies of the MPHWP will be provided on Council's website, at customer service points and libraries, and promoted through Council media and communications.
- Community and stakeholders will be included in MPHWP reviews and updates in accordance with the processes presented in Council's Community Engagement Policy



Organisation governance and policy

Components of Organisation Governance and Policy

- Good governance, strong leadership and informed decision-making
- Responsible delivery of budgets and integrated service and strategic planning
- Implementing continuous improvement in our services, programs and management
- A customer focussed organisation, where all staff prioritise, invest in and support the customer experience
- Supporting and valuing staff and providing professional development opportunities
- Responding to, advocating for and representing our communities
- Applying the Community Engagement Policy principles
- Partnerships and regional collaboration

Strategic Objectives

Governance and Leadership

Adhere to the principles and requirements of the Local Government Act 2020 to deliver strong, representative local government for Moyne Shire.

Ensure Council budgeting, financial and resource planning reflects and delivers on Plan objectives and informed strategic management.

Be an active partner in regional forums and networks and collaborate on regional priorities and opportunities.

Be genuine in our effort, attitude and commitment to improving the customer experience.

Innovative, transparent and accountable operation and service delivery.

Target projects

- Develop a Local Government Act 2020 integrated management, review and reporting system
- Assess and review implementation of consultation activities and processes against Council's Community Engagement Policy
- Review Council's website to ensure that all Council and key regional policies, strategies and plans are easily available through a central document library section
- Continue to participate and contribute to the region through the Great South Coast Group, economic, social, health and cultural networks, local community groups and government agencies and regional organisations



An Employer of Choice

Offer and deliver a work culture and workplace environment that attracts and retains skilled and valued staff.

Moyne Shire Council has a diverse workforce and provides an inclusive workplace for people of all backgrounds and cultures.

All staff are supported to achieve professional goals, contribute to the organisation and enjoy their work at Moyne Shire.

Provide a safe and respectful working environment for employees, Councillors, volunteers and contractors.

Target projects

- Complete a Workforce Plan that conforms to the requirements and principles of the Local Government Act 2020
- Undertake annual staff surveys to gauge satisfaction and areas for employment and workplace improvements and report findings and responses to staff
- Implement the requirements of the Gender Equality Act, Disability Act, Fair Work Act and other workplace and employment legislations
- Identify and implement recruitment and staff retention strategies that encourage and support a greater diversity of people to work for Moyne Shire Council
- Ensure that professional training and skill development opportunities are provided to staff and deliver on staff development objectives in annual performance reviews

The Best at What We Do

Encourage and support staff to identify and implement effective and efficient approaches to the planning, delivery and management of our services and programs.

Identify where investment in organisational and management support systems would improve service planning and delivery.

Making the best use of technologies and skills across Council to the benefit of staff, community and customers.

Review and evaluate how we do business to identify where improvements have been achieved or where improvements can be made.

Use initiative, innovation and flexibility in meeting customer requirements and customer service delivery.

Target projects

- Complete an IT Strategy to identify systems that would support service delivery, reduce barriers to IT accessibility, fortify business continuity and protection of records and information
- Embed evaluation processes and reporting into service and project planning, community consultation and engagement, and organisational initiatives to support continuous improvement
- Complete a Communications Strategy to enhance awareness and understanding of Council services and programs and broaden the reach and connection of Council with community and stakeholders
- Deliver the Gender Equality Action Plan



Organisation Governance and Leadership Performance Indicators

Outcomes

- Overall community satisfaction with Council services, planning and strategy is enhanced and reporting on consultation and engagement is integral to Council's partnership with the community and stakeholders
- Customers can access flexible and accessible services and information through channels and systems which evolve to meet their needs and expectations
- Community can more readily access information, strategy and plans to build greater understanding of Council's role, direction and priorities
- Continuous service planning and delivery improvements are more easily identified and delivered
- Overall staff satisfaction is maintained and enhanced across the organisation and work locations
- Moyne Shire is recognised as a diverse and inclusive place to work, and build a career and skills

Outputs

- Local Government Act 2020 integrated management system implemented
- Adoption of the Moyne Shire Council 2021 Workforce Plan by end of December 2021
- Gender Equality Action Plan completed
- Annual staff survey implemented and reported
- IT Strategy completed
- Communications Strategy completed
- Council's annual financial sustainability risk assessment ranking remaining low
- Community satisfaction score meets benchmark for large rural shires in the areas of:
 - Customer service
 - Overall Council direction
 - Community consultation and engagement
 - Lobbying on behalf of the community
 - Decisions made in the interests of the community





Resourcing and delivering the Plan

The Council Plan will be resourced through the annual Council budget process and review and updates to the Long Term Financial Plan, Review and Rating Strategy, Asset Strategy, Workforce Plan and other documents.

The Plan includes improved service, program and strategic resource planning through the introduction of annual business unit plans. These will require unit directors and managers to formally plan and document their upcoming programs and resourcing requirements prior to Council's annual budget setting process.

These business unit plans will include:

- › Summary of the current financial year business unit purpose, staffing, operational and strategic planning budget
- › Details of the next financial year's priority programs, service delivery requirements and strategic planning initiatives
- › Alignment of these business unit priorities to deliver the Community Vision, Council Plan and other key Council strategy, plans or policy
- › Costings, resourcing, asset requirements, budget allocation submissions and identification of sources of potential investment, fees and charges, funding or grant revenues
- › Performance and delivery indicators and anticipated strategic performance outcomes and any skills or professional development requirements
- › Identification of partnership and collaboration with stakeholders and a summary of community and stakeholder communication and engagement processes for the unit and the priorities
- › Identification of projects to put forward for priority Council advocacy
- › Implications for Council's Revenue and Rating Plan, Workforce Plan, planning policy or other operational plans and resourcing





Key Partnerships and Collaborations

Council highly values partnerships with government, organisations, community and business. These partnerships will support Council with implementation of the Council Plan and identify ways in which local and regional social, cultural, economic and environmental benefits can be supported. Some of the key partnerships under the Plan include:

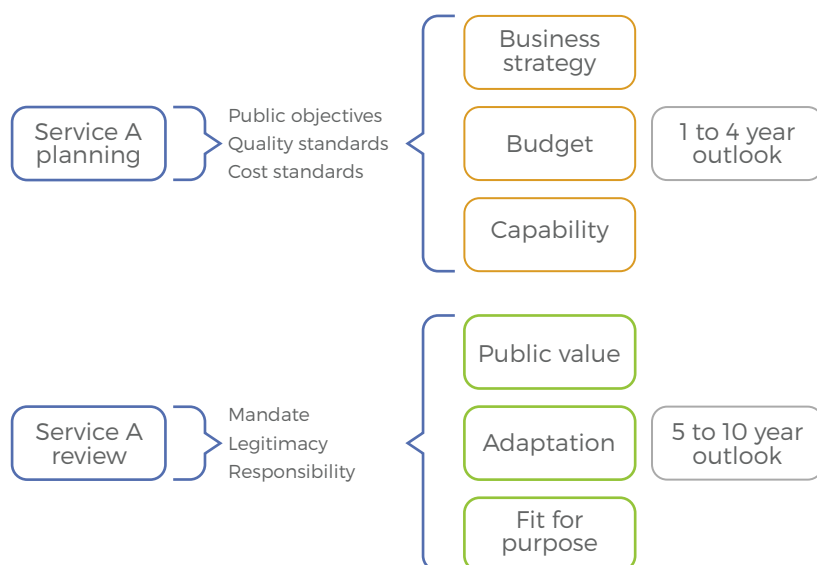
- Federal and State government agencies and departments
- Traditional Owner groups
- Investors and developers and infrastructure managers
- Community associations and volunteers
- Business and tourism organisations
- Community health and welfare providers
- Environmental management and planning agencies
- Natural resource and energy businesses

Reviewing the Council Plan

Council managers and staff regularly monitor and report on progress of Council Plan initiatives, major activities and performance through:

- Councillor workshops and Council meeting reports
- Executive, full management team and business unit management meetings
- The Annual Report and statutory reporting requirements
- The annual Local Government Performance Report Framework
- Funding and grant management and acquittal processes
- Community consultation, engagement and communications
- Reporting on implementation of the Community Vision, Community Engagement Policy and other key Council strategies and plans

These reporting processes will continue and be more fully integrated into continuous performance, service and resource improvements that align to the State Government service review framework on the right:





Further information

The Council Plan and supporting and reference documents are provided on Council website:

moyne.vic.gov.au/Your-Council/Council-Plan

Hard copies of these documents can be provided on request.

Connect with Council

In Person

Port Fairy Office

Princes Street, Port Fairy, Victoria, 3284

Mortlake Office

1 Jamieson Avenue, Mortlake, Victoria, 3272

Port Fairy Community Services Centre

16 Atkinson Street, Port Fairy, Victoria, 3284

Port Fairy and Region Visitor Information Centre

Railway Place, Bank Street, Port Fairy, Victoria, 3284

Phone: 1300 65 65 64

Email: moyne@moyne.vic.gov.au

Mail: PO Box 51 Port Fairy, Victoria, 3284

Website: moyne.vic.gov.au



Facebook:

facebook.com/moyneshirecouncil



Instagram:

instagram.com/moyneshirecouncil

Online request:

moyne.vic.gov.au/Contact-Us