



MOYNE SHIRE COUNCIL

GENERAL LOCAL LAW No. 1 of 2015 – PART 8 – Clause 43

GUIDELINES FOR

PORTABLE ADVERTISING SIGNS AND DISPLAY OF GOODS

ON ROAD RESERVES AND FOOTPATHS

1. INTRODUCTION

These guidelines shall apply to the issuing of permits to place any sign or display of goods on any road reserves, nature strip or footpath in the Moyne Shire.

2. DEFINITIONS

Sign: means a stable free standing structure which promotes, advertises or identifies goods or services but does not include a wind break.

Displayed Goods: means any stand, rack, goods or structure used for the purpose of presenting or promoting goods for sale.

Council: the Moyne Shire Council.

Permit: written consent of the Council on a standard form permitting the display or placement of signs or goods on road reserves, nature strips and footpaths.

3. OBJECTIVES

- 3.1 To enhance and ensure the visual character of the municipal districts urban and rural areas.
- 3.2 To ensure signs and displays of goods are in keeping with the scale and design of the building to which they pertain.
- 3.3 To ensure the desired character of the surrounding area is not compromised.

3. OBJECTIVES (cont'd)

- 3.4 To obtain a degree of conformity and equity in the extent of permitted usage of road reserves, nature strips and footpaths.
- 3.5 To ensure pedestrian safety (include universal access) is considered at all times.

4. GENERAL CONDITIONS

- 4.1 The sign and/or display of goods shall only be placed outside the premises to which it applies.
- 4.2 The sign or display of goods shall only be displayed during the opening hours of the premises.
- 4.3 The sign and display of goods shall be of solid and stable construction and have no uneven projections.
- 4.4 Signs shall have no more than two (2) faces each of which shall not exceed a maximum height of 1 metre and a maximum width of 750mm.
- 4.5 Signs shall be of static painted nature only and shall have no electrical, flashing or moving parts.
- 4.6 Signs shall have the appearance of being professionally sign written and where placed in heritage sensitive areas, shall be in colours and style consistent with the Council's Heritage Advisor's guidelines.
- 4.7 The location of signs or displays of goods shall not be placed so as to, in the opinion of the Council, be or create a danger to the public.
- 4.8 It is preferred that signs or displays of goods be placed in the same position each time they are set out on a footpath, nature strip or road reserve.
- 4.9 Newspaper banner signs are not affected by these guidelines provided they are placed outside the premises selling them and abutting the wall and fixed so they cannot fall or be blown over.

5. SPECIFIC CONDITIONS

- 5.1 Signs and displayed goods must be located on the kerb side of the footpath, a minimum of 2.0 metres from the shop front and 0.75 metres from the kerb in the articles section shown on the following diagram.

The guidelines divide the footpath into 3 sections:

- Walkway Section - minimum distance of 2.0 metres
 - Article Section
 - Kerb Section - minimum distance of 0.75 metres
- These distances apply to a footpath which is a minimum of 4 metres in width and which has angle parking.
 - Footpaths which are less than 4 metres in width and/or have parallel parking may have these minimum distances reduced.



- 5.2 Any shop that has a maximum number of tables and chairs on the footpath in accordance with the guidelines for issuing permits for placement of tables and chairs on Road Reserves and Footpaths shall not in addition display any sign or have goods on display.

- 5.3 Council shall limit the number of signs outside any premise to a maximum of one (1).

Any shop that displays goods on a footpath shall display those goods in accordance with Section 5.1 and must in addition not have a continuing display longer than 1.5 metres and have a minimum of 1.0 metre clear space between any other display of goods.

5. SPECIFIC CONDITIONS (Cont'd)

For the purpose of calculating the area that can be occupied by a display of goods. A portable advertising sign is considered to be a display of goods.

- 5.4 Signs may be placed on road reserves and nature strips only where considered appropriate by Council. Council must be satisfied that vehicular and pedestrian traffic will not be endangered or impeded by the position of the sign.
- 5.5 Any sign placed on a road reserve or nature strip shall be placed no closer than 2.5 metres to the road edge.
- 5.6 No portable advertising sign or goods for display may be located so as to obstruct any defined pedestrian crossover of the street or be sited within 1 metre of Councils street furniture including rubbish bins and bicycle racks.
- 5.7 Signs or displays of goods requiring a permit shall have a common expiry date of 30th June in any year.
- 5.8 These guidelines do not affect signs used by Real Estate Agents advertising property for sale provided the signs are:
 - not displayed on roundabouts;
 - not displayed on centre medians;
 - not displayed on road reserves or nature strips where they can be placed in such a way as to abut the property boundary to achieve the same effect;
 - directional signs may not be used unless a property being advertised is in a no through road;
 - displayed no closer than 2.5 metres from the road edge; and
 - not displayed in a manner which obstructs the view of motorists.

6. SUMMARY

- 6.1 Signs and display of goods are considered to be a part of a vibrant retail sector, and an appropriate form of advertising. It is believed that these can be used to the benefit of all whilst maintaining pedestrian and vehicular safety and ensuring the character of the surrounding area is not compromised.



MOYNE SHIRE COUNCIL

GENERAL LOCAL LAW No. 1 of 2015 – PART 8 – Clause 43

GUIDELINES FOR

PLACEMENT OF TABLES AND CHAIRS

ON ROAD RESERVES AND FOOTPATHS

1. INTRODUCTION

These guidelines shall apply to the issuing of permits to place tables and chairs on road reserves, nature strips and footpaths within the Municipal District of the Moyne Shire Council.

2. DEFINITIONS

Tables and Chairs: A table not exceeding 750 mm in width and a maximum of four (4) chairs per table, set outside an eating place for customer use.

Council: The Moyne Shire Council

Permit: Written consent of the Council on a standard form permitting the placement of tables and chairs on road reserves, nature strips and footpaths.

3. OBJECTIVES

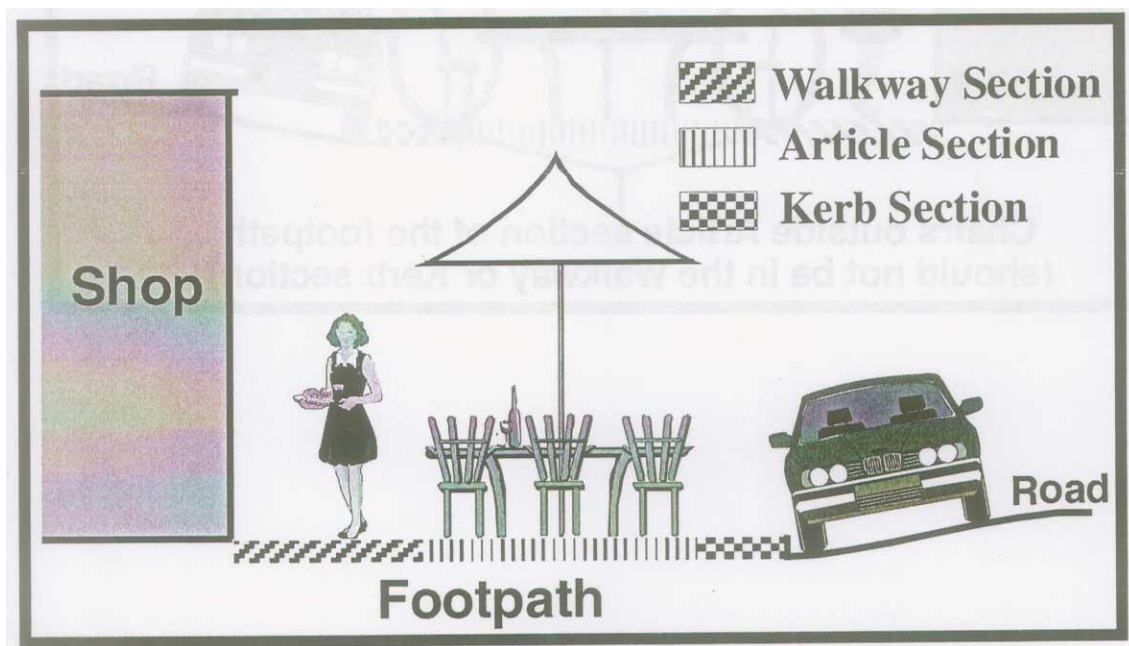
- 3.1 To enhance and ensure the visual character of the municipal districts urban areas.
- 3.2 To ensure the desired character of the surrounding area is not compromised.
- 3.3 To obtain a degree of conformity and equity in the extent of permitted usage of road reserves, nature strips and footpaths.
- 3.4 To ensure pedestrian safety (including universal access) is considered at all times.

4. GENERAL CONDITIONS

- 4.1 Tables and chairs shall only be placed outside the premises to which it applies.
- 4.2 Tables and chairs shall only be displayed during the opening hours of the premises.
- 4.4 Tables and chairs must be located on the kerb side of the footpath a minimum of 2.0 metres from the shop front and 0.75 metres from the kerb in the articles section shown on the following diagram.

The guidelines divide the footpath into 3 sections:

- Walkway Section – minimum distance of 2.0 metres
 - Article Section
 - Kerb Section – minimum distance of 0.75 metres
- These distances apply to a footpath which is a minimum of 4 metres in width and which has angle parking.
 - Footpaths which are less than 4 metres in width and/or have parallel parking may have these minimum distances reduced.



It is the responsibility of the proprietor to ensure tables and chairs are placed and remain in a location in accordance with these guidelines.

4. GENERAL CONDITIONS (cont'd)

- 4.5 A minimum of 1.8 metres of shopfront per table must be available within the articles section with a maximum of 6 tables permitted per shop.
- 4.6 The maximum width of each table must not exceed 0.75 metres diameter.
- 4.7 A shop that places the maximum number of tables and chairs must not display a portable advertising sign or display of goods.
- 4.8 Between each table an area must be maintained to allow access to the footpath from the road, including tables from an adjoining shop.
- 4.9 No tables or chairs may be located so as to obstruct a defined pedestrian crossover of the street.
- 4.10 No tables or chairs may be located within 1.0 metre of Council's street furniture including rubbish bins and bicycle racks.

5. SPECIFIC CONDITIONS

- 5.1 Permits shall have a common expiry date of the 30th June in any year.
- 5.2 Tables and chairs shall not be permitted to be placed on road reserves and naturestrips.
- 5.3 All tables, chairs and surrounds must be kept clean and tidy by the owner and be in a good state of repair. Wind proof ash trays must be available and provided to customers who are smoking.

Tables and chairs must be constructed of a material which are not detrimental to the surrounds. Tables and chairs must be constructed of materials other than plastic.

6. SUMMARY

- 6.1 Tables and chairs are considered to be a part of a vibrant retail sector. It is believed that these can be used to the benefit of all whilst maintaining pedestrian and vehicular safety.
- 6.2 The number and design of tables and chairs must be considered appropriate for the area and be consistent with the general amenity including heritage values.



MOYNE SHIRE COUNCIL

GENERAL LOCAL LAW No. 1 of 2015 – PART 8 – Clause 43

GUIDELINES FOR

PLACEMENT OF STREET FURNITURE

OTHER THAN TABLES AND CHAIRS OR

PORTABLE ADVERTISING SIGNS ON RESERVES OR FOOTPATHS

1. INTRODUCTION

- 1.1 These guidelines shall apply to the issuing of permits to place street furniture on road reserves, naturestrips and footpaths within the Municipal District of the Moyne Shire Council.

2. DEFINITIONS

Street Furniture: Includes umbrellas, windbreaks, pot plants, heaters or any other portable object but does not include portable signs, display of goods or tables and chairs.

Council: The Moyne Shire Council

Permit: Written consent of the Council on a standard form permitting the placement of tables and chairs on road reserves, nature strips and footpaths.

3. OBJECTIVES

- 3.1 To enhance and ensure the visual character of the municipal districts urban areas.
- 3.2 To ensure the desired character of the surrounding area is not compromised.

3. OBJECTIVES (cont'd)

- 3.3 To obtain a degree of conformity and equity in the extent of permitted usage of road reserves, nature strips and footpaths.
- 3.4 To ensure pedestrian safety (including universal access) is considered at all times.

4. CONDITIONS

- 4.1 Street furniture should only be placed outside the premises to which it applies.
- 4.2 Street furniture must be located on the kerb side of the footpath, a minimum of 2.0 metres from the shop front and 0.75 metres from the kerb in the articles section shown on the following diagram.

The guidelines divide the footpath into 3 sections:

- Walkway Section – minimum distance of 2.0 metres
 - Article Section
 - Kerb Section – minimum distance of 0.75 metres
- These distances apply to a footpath which is a minimum of 4 metres in width and which has angle parking.
 - Footpaths which are less than 4 metres in width and/or have parallel parking may have these minimum distances reduced.



4. CONDITIONS (cont'd)

- 4.3 No street furniture may be located within 1 metre of Council's street furniture including rubbish bins and bicycle racks.
- 4.4 No street furniture may be displayed in a continuing display longer than 2.0 metres and must have a minimum of 1.0 metre clear space between any other street furniture, displayed goods, portable advertising sign or tables and chairs.
- 4.5 Wind breaks must be a maximum of 0.9 metres in height.
- 4.6 Permits shall have a common expiry date of 30th June in any year.
- 4.7 Street furniture shall only be displayed during the opening hours of the premises.
- 4.8 Street furniture shall be of stable construction and have no uneven projections.
- 4.9 Street furniture shall be secured so that it cannot be displaced by wind.
- 4.10 Street furniture shall be of a static nature only and shall have no electrical, flashing or moving parts.
- 4.11 Street furniture shall have the appearance of being professionally made and where placed in heritage sensitive areas, shall be in colours and style consistent with any Councils Heritage Advisors guidelines or Council policies.
- 4.12 Applications to place street furniture in heritage sensitive areas shall be referred to Councils Heritage Advisor for comment and/or approval.
- 4.13 The overhanging portion of an umbrella must be a minimum of 2.0 metres above the footpath.

5. SUMMARY

- 5.1 Street furniture is considered to be a part of a vibrant retail sector. It is believed that street furniture can be used to the benefit of all whilst maintaining pedestrian access and safety.
- 5.2 Street furniture must be considered appropriate for the area and be consistent with the general amenity including heritage values.