Moyne Shire
2017 Australia Day
Community Event of the Year Award
Citation – Koroit Truck Show

The Community Event of the Year Award is presented to the person or group who has staged the most outstanding local community event during the year.

It has taken only nine years for the Koroit Truck Show to go from a fill-in event at the Koroit Agricultural Show to a major standalone event attracting trucks and visitors from every state in the country.

Shirl McCosker and Graeme Morris, founding members of the Koroit Truck Show Committee, held their first event in 2007 as there was the horse influenza that year and there could be no horse events held at the Koroit Agricultural Show. So to fill up the oval Shirl and Graeme said they'd get a few trucks out on display.

There were no trucks on show in 2008, as horses were back on the oval again, and then from 2009 to 2011 trucks reappeared as part of the Agricultural Show.

In 2012 a committee was formed and the Koroit Truck Show was created which is now held every January at Victoria Park Koroit.

Each year the numbers of trucks and visitors have grown with the 2016 event attracting 160 trucks, 50 Harleys, 50 Hot Rods and over 3,500 visitors through the gate.

The event is not only popular with the trucking community but now also provides a highlight for holiday makers over the Australia Day weekend each year. With children's entertainment and novelty events, such as the 50 metre 'truckies sprint', the event has become a real family day out.

While there are many prizes awarded to participants the event still manages to contribute to local charities including over $5,000 to Peters' Project, $4,000 to Beyond Blue with the Leila Rose Foundation selected to receive funds from the 2017 event.

The Koroit Truck Show is now nationally recognised – an amazing achievement by the small but dedicated committee to take an event from a fill-in to standalone in such a short period of time.